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The Most Popular Early Standard Berry Ever Introduced.

For more than ten years we have made Premier our specialty. Townsend's strain of Premier Plants holds the world's record for production—21,600 Quarts per Acre; Gross Receipts, $3,750. This photograph is a true reproduction of the world's record acre.

E.W. Townsend & Sons
Salisbury, Maryland
Lucky Strike

Lucky Strike Yields Three to One Over Mastodon, and Sells For More Money.

BERRYDALE FARM
Salisbury, Md.
Oct. 16, 1929.

E. W. Townsend & Sons
Salisbury, Md.

Gentlemen:—For the past four years we have been growing the Mastodon Everbearing Strawberry, and it has proved to be our best paying crop on our farm up to this year. Last spring after talking with you we decided to plant a part of our acreage to LUCKY STRIKE Everbearing. We are now kicking ourselves because we did not plant all LUCKY STRIKE. They are picking three times as many berries as the Mastodon and selling for 10 cts. more per quart. BERRYDALE FARM.

LUCKY STRIKE is a Townsend Introduction, originating on our own farms in 1918, the Introduction price being $1.00 per plant. Quality the very best. Not equaled by any other everbearing strawberry. Produces a big crop on spring set plants 60 days after planting. And continues to fruit all summer and up to hard freezes. Again at the regular spring fruiting season it surpasses all other late varieties as a spring crop. Fruit large, firm and exceedingly productive. No garden complete without LUCKY STRIKE.

Aberdeen

A Big Money Maker For the Market Gardener

Medium early, long season. Large to extra large bright red, quality very good. Moderately firm and one of the most productive varieties on the list. Said to outyield Premier. One of the hardiest and the thriftiest growing plants on our farms. We can recommend it to all Commercial growers where the distance of shipment is not too great.
Our 1930 Message
Is Good News for Our Friends

QUALITY BETTER - - - PRICES LOWER

FIRST we are able to offer you one of the finest quality crops of plants we have ever grown. And at a big saving in prices.

We are able to do this, notwithstanding the fact that the crop of Strawberry Plants, taking the country over, is the shortest for years. We feel reasonably sure that most plant growers will advance their prices.

WHY WE CAN SELL CHEAPER. We planted double our 1929 acreage. The growing season has been fair for us. We have grown just enough plants per acre to make quality plants.

And our Labor expenses under our improved growing methods has actually reduced the cost of growing.

Being able to hold our prices down at a time like this is sure to almost double our sales this season, and for this reason we would ask all our old friends and customers to get their orders in just as early as possible after receiving this book. There will be no cash discount for early orders this season. But for every order received during January inclosing cash in full with order we will allow you to select 10% in FREE Plants.

All February orders may select 5% in FREE Plants.

E. W. Townsend & Sons
SHORT DESCRIPTIONS of the leading standard varieties, and true descriptions of the newer varieties, as we have found them on our own trial grounds, together with the descriptions sent in to us by our thousands of customers, and the various Experimental Stations throughout the country.

EARLY VARIETIES

PREMIER — For the past 11 years Townsend’s Nursery have made Premier their special. We have grown Premier in larger quantities than any other nursery. We have shipped them to over fifty thousand customers, in every nook and corner of the United States, as well as to many foreign countries. Over and over, year after year these customers come back for more of Townsend’s Premier plants. No variety ever introduced has pleased the growers as well as Premier, for no other variety has made the money for them that Premier has made. We are still headquarters for this grand variety. For this season we have grown one of our largest and finest crops that we have ever had to offer. And every customer is assured of getting only high grade, true-to-name, long bright-rooted plants.

Premier

Premier begins to ripen early, covers a very long season. Unusually large crops of large to very large berries, uniform in size and color. Foliage strong and healthy and not subject to disease such as rust and mildew. Grows well on any good rich garden soil in all parts of the country. Last Premier has never been known to miss a single crop from late frost. The blooms seem to be harder than most varieties. When you plant Premier you plant frost protection.

When you send to Townsend’s for your Premier plants you get the best plants that it is possible for thirty years of service, time and money to grow.

Howard 17

—It is generally known throughout the country that Premier and Howard 17 are one and the same variety. Some of our customers have purchased the plants under the name of Howard 17, and it has proven so valuable to them that they insist on buying their plants under the name of Howard 17. Again we have purchased plants from a leading New England grower, who sells them under this name, and any of our friends and customers may have the true Howard 17 by asking for them. This was simply done to please some of our customers who have all along insisted on buying Howard 17.

TOWNSEND’S SELECT MISSIONARY — Townsend’s Select Missionary is the one ideal variety for Southern growers. It is this variety that you see on the fancy fruit stands in the Northern markets from Thanksgiving to March 15th every year. Large blood red juicy berries that sell from 50 cents to over $1.00 per quart. It is the berry that put Florida on the map as a strawberry state. We introduced this variety to the State of Florida in 1908. Since that time we have shipped probably 100,000,000 plants into that State, and to date it is growing stronger than ever. Few varieties have been sent out that has kept the faith so long a time. We begin to ship plants into Florida about October 1st for the main crop of fruit, and again shipping starts in January for plant propagating for those wishing to grow their own stock plants.
Champion K. — This variety hails from Tennessee; is said to be the earliest berry to ripen there, being ten days ahead of Klondyke. Fruit medium in size, firm and of very good quality for so early a berry. Plants make a strong matted row and should be restricted for best results. We recommend it for trial where an extra early variety is wanted.

Lord Salisbury is of the Klondyke type; a good plant maker and vigorous grower; fruit medium to large in size; very solid; extra good quality for home use or commercial purposes. Will outyield the Klondyke. Should be grown by every commercial grower throughout the Southern States. Introduced by us four years ago—with our guarantee to please or money refunded.

The New Prince — For the southern half of the country the Prince is a grand money making variety. A strong hardy grower of the Missionary type, of which it is a seedling. Fruit medium to extra large, very dark red in color, and of excellent quality. Good for home use or market. Exceedingly productive. Not recommended for the Northern states.

RED GOLD (Per)—An extra early variety, very productive of medium to large good quality fruit; a strong healthy plant maker, and a variety that will grow well on most any soil. We have watched this variety very closely for two years, and while we cannot agree with all the originator says of it, we feel that it is a variety worthy of a trial. Were it not for Premier and the Fruitland, we would feel like recommending it more strongly; however it seems to be a favorite with some of our good customers, and they have asked us for the plants for the past 2 years.

ST. LOUIS — The largest extra early berry grown. A strong hardy grower, and a valuable variety for home or distant market. Will grow on just ordinary soil and produce big crops of extra large good quality berries. We recommend it for all sections where such an early variety is wanted. The crop can be harvested and gone before Premier gets under way. Fruit will average larger than Premier, about same shape, a little lighter in color.

FRUITLAND

The New Promising Extra Early Strawberry

It gives us much pleasure to introduce to our friends and customers such a wonderful variety. Originated in our own state and in our own county. Has been grown here for several years on many different soils, with perfect satisfaction, and is proving the most valuable money making variety for our growers. And we honestly believe that it is worthy of a trial by every one of our friends and customers.

Season—Very earliest to ripen. Fruit large to extra large. Firm enough to be classed as a good shipper. Color bright red with a heavy green calyx. Flavor extra good, being mild and sweet. Berries round to top shape and uniform in size. Exceedingly productive. Makes just a nice fruiting bed of medium to large stalky plants that are entirely free from rust. We recommend it to every one, for either home use or market.

We have priced the Fruitland very reasonable for such a valuable new variety.

No. 3

A Favorite Garden Collection

<table>
<thead>
<tr>
<th>Plants</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>100 PREMIER Extra Early</td>
<td>$1.00</td>
</tr>
<tr>
<td>100 BIG JOE Medium Late</td>
<td>$1.00</td>
</tr>
<tr>
<td>100 TOWN KING Very Late</td>
<td>$1.00</td>
</tr>
<tr>
<td>50 MASTODON Everbearing</td>
<td>$1.00</td>
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</tbody>
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Delivered Free Anywhere in U. S. A.

Catalogue Value | $5.50
Best Money Makers

Medium Early Varieties

COOPER — Where soil and conditions are right, Cooper is a favorite fancy market variety. We have seen crops of these berries that would average larger than any other variety, often 27 berries filling a quart. Cooper is exceedingly productive; good firm quality, mild and sweet. Has a rough appearance. Berries not as uniform in shape as many growers wish, but where an extra large irregular shaped berry is wanted Cooper will fill the bill. Plants extra large and hold fruit well off the ground. Every season finds us sold out on Cooper plants.

Eaton — One of the heaviest producers. Large, uniform in size and color, rich dark red clear through. Its flavor and quality is the very best, and is considered by most growers who have grown it to be almost perfect. Its firmness makes it a favorite with distant shippers. More Eaton should be grown in all producing sections.

Haverland — An old-time variety; very productive; quality ordinary. Has given away to Premier. Planted now only by a few growers who have soil suited to it.

Lady Corneille (Per). — This variety originated in the South. It is a grand variety in many sections. We have received several very good reports and many large orders for the plants in different sections of the country. Rapid plant maker; very productive of medium red shiny berries of good quality; firm enough to ship across the continent.

Senator Dunlap — Is favorably known throughout the country as a medium early variety that has made profits for thousands of growers. Until the introduction of Premier, Dunlap was the standard variety in most sections. Fruits large, crops of medium sized good quality berries. Suitable for home use or market. Sure to please.

The Aberdeen

Its Productiveness, Attractive Color, and Good Quality Are Its Important Qualifications

The Aberdeen has been grown in New Jersey, Pennsylvania and New York states for several years and has proven almost a gold mine on account of its great productiveness, attractive color and good quality. It is moderately firm and therefore cannot be recommended for Southern states where the haul is a great distance. But for all Eastern and Northern growers we recommend it as a most worthy variety.

What the New Jersey Agricultural Experiment Station Has to Say About the Aberdeen:

"Sept. 18, 1929. E. W. Townsend & Sons.—I would call the ripening date of the Aberdeen early mid-season. The first picking can be made about five days after the first picking of Premier. However it picks over somewhat a longer season. The Aberdeen looked to me to be as promising the season of 1929 as it was in previous seasons. Its Productiveness, Attractive Color and Good Quality are important qualifications. (Signed)

J. Harold Clark, Assistant Pomologist.”

We secured our stock of plants direct from the originator, Mr. J. E. Kuhns of New Jersey, one of the oldest and largest growers of this variety. We have grown an exceptionally fine crop of plants that are absolutely true to name and without a blemish. We are sure that you will be more than pleased with the Aberdeen. (See illustration in natural colors on the inside front cover page.)

RAY E. LYONS, Gans, Pa.: I received shipment plants in good order. Fine plants. The plants received last year stood the cold weather best I ever had.
Medium Late Varieties

AROMA — One of the very best medium late standard varieties for nearly all sections. Many of the large growers and Associations plant Aroma only. Aroma is a clean hardy growing plant. Does well on most soils. Fruit large deep red with excellent quality either for home use or market. We are always headquarters for best grade of Aroma plants. Townsend’s strain of Aroma has produced over 10,000 quarts per acre where the average yield in same locality was less than 3500 quarts.

Gibson — A valuable berry in some localities, but not a universal variety. In most sections it produces a big crop of inferior fruit. Too soft for long-distance shipment. Its big yields is about all that can be truthfully said of Gibson. Gibson was originated in Wicomico County, Md., under the name of Parson’s Beauty. It is also known as Pocomoke.

Marshall — Marshall is medium season; it does well when soil and conditions are right. Fruit large, firm and good quality. Not very productive.

Nic Ohmer — A very valuable variety for home use or market. Fruit large, firm and sweet. Not very productive.

PARSON’S BEAUTY—See description of Gibson.

Paul Jones — Paul Jones is one of the most productive varieties grown. Fruit medium in size and very firm. Quality ordinary for table use. But where a berry is wanted that will grow anywhere and turn out the quarts, Paul Jones is a good one to tie to. Color is a bright rich red; berries slightly pointed, and run uniform in size, holding up well throughout the season. Should be fruited with Big Joe, Ford or some good perfect flowering of same season.

Sample — Sample has been on the list a good long time and still in demand. Fruit medium to large, bright red, ordinary quality; fairly productive. Should be fruited with Big Joe, Ford or Lupton, equal rows to do its best.

Gold Mine — Gold Mine is a medium late variety, with excellent quality; very firm and sweet fruit, large to very large, moderately productive. A strong plant maker on most soils and worthy of a trial where a good medium late berry is wanted.

BIG JOE

as the name implies, is a berry of extra large size. Color very bright with an attractive green cap. The texture is one of the best, giving excellent shipping results. For the home or commercial purposes BIG JOE will be found giving satisfaction; for over 20 years BIG JOE has been the leading medium late strawberry in the eastern half of the country, and has produced record-breaking crops wherever grown. In size and productiveness BIG JOE is second to but very few varieties, always bringing top price on the market. It is a strong hearty plant grower and free from disease, such as rust or leaf spot, and a great money maker for most growers. Likes a mellow springy soil.

MR. H. L. WARNER, Camden, N. Y., writes: I am sending you another order for more Townsend’s Premier plants. I could take my own plants as I have plenty of them, but cannot afford to do it. I am getting well over 10,000 quarts per acre from plants and cannot afford to dig mine when I can buy Townsend’s plants. No other plants around here produce like yours. The other fellows just can’t understand why I can beat them so much. I tell them it is Townsend’s plants and know how to back them up.

MRS. W. E. OYLER, Harrison, Ohio, writes: Whenever I want strawberry plants I always place my order with Townsend, and when I hear others talking of setting I advise them to send to you. I grow only for family use, but I want the best, and I know that I am sure of getting it when you fill my order.
Townsend's Quality Plants
ARE ALWAYS DEPENDABLE

A Product With Thirty Years' Plant Breeding in Them

Striving Always for Better Plants and Better Yields which in return gives bigger profits to our customers.

NOTE.—To those who have never bought plants from our Nursery will say that we could fill a thousand pages as large as this catalogue with just such good letters from our customers. These letters are from every State in the Union. I have taken about fifty from our files just as they come along and am printing them just for the folks to read who have never sent us an order. I have told the printer to use the full address so you are welcome to write any of those whose names are signed. I am sure that you will receive a favorable reply in a few days. We give you our promise that we will try our best to please every one of our new customers just as we have been able to please those who have been with us for a long time, and are still with us.

E. W. TOWNSEND, SR., President.

A TOWNKING BOOSTER
September 11, 1929.
E. W. Townsend & Sons:
Dear Sirs,—I have certainly had wonderful results from your 20,000 TOWNKING plants this season; such berries I have never raised before. At least 90 per cent of them were fancy and brought both high praise and top price on the Washington market. They were a beautiful large solid berry. Sorry not to have a cut of my patch as it was well worth looking at.

MR. W. CISSEL SIMPSON, Clarksville, Maryland.

FROM MR. THOMAS WARRER, NEW YORK
I am enclosing you a photo showing my father, who is nearly 92, selling your strawberries. From a small garden he has sold $51.00 worth of berries. Folks have never seen such berries here as Townsend’s plants produce. They all come back for more.

MORE THAN 5,000,000 TOWNKING PLANTS
Have been sold during the last three years, these plants have been distributed in forty different states, have been grown and tested by some of the largest berry growers and associations in the country. And every plant so far as we know has given general satisfaction. Thousands of our customers have written in stating that Townking is the most wonderful late strawberry they have ever grown. We have grown an exceptionally fine stock of these plants this year and have reduced the price to $10.00 per 1,000. And hope to have enough plants to fill the demand. “Townking” is a copyrighted product and cannot be sold by any other concern.

Salisbury, Md., October 1, 1929.
Mr. Townsend:
You know that I always interested in new introductions of strawberries, having been able to originate and introduce two of the leading standard varieties myself.

I am writing this letter to offer my congratulations to you on your new introduction the “TOWNKING.” I have had the privilege to examine this berry for the last six years both on your farms and my own. And I unhesitatingly declare it to be the greatest strawberry in my estimation that I have ever seen. And if it has a weak point in any way I have failed to find it. And at this time I am working on a plan to plant out fifty acres of this variety. This will be the only variety that I expect to grow.

OLIVER I. CORDURY.

TOWNSEND’S PLANTS PRODUCE PRIZE WINNERS
Mitchell, Ind., June 14, 1929.
Dear Mr. Townsend:
The Premier plants, to date I have picked 2,916 quarts and not through yet. We have had an excellent market for all our berries while other growers had to take 50 cents a crate less for their fruit. inclosed find clipping from our local paper.

ALBERT O. REED.

MR. A. R. GORE, Lisbon, Maine: Plants arrived all in fine condition. Am much pleased.

MR. GEO. P. LEAVITT, Dover, Foxcroft, Maine, writes: Your plants doing fine. Next year I want to get 2,000 of your everbearing.
For TOWNKING PRICES, see Page 30.

Late to Very Late Varieties

Townking has been given a thorough test in every strawberry producing state. Four years ago we gave away as many free plants of Townking as we could furnish after selling our own field. We had tested this variety for three years on our own soil. We had confidence in our introduction, and before selling or giving away any plants we coined a name for it and had it copyrighted. No one is allowed to propagate Townking plants for sale except E. W. Townsend & Sons. We did this for no selfish purpose, but solely to protect ourselves and our good customers who will continue to buy this variety from us for years and years to come. We introduced the variety at a modest price considering its merits. Season 1928 we cut the price still lower to $15 per 1000.

New Lower Prices.—This season we have been able to grow the largest and finest lot of Townking plants we have ever had to offer, and are able to make another substantial cut in price. The past season we were compelled to return hundreds of orders. While we hope to have plants enough to take care of our orders, the only safe way is to ORDER EARLY.

Descriptions of TOWNKING as our Customers See It

In writing this description I am repeating in part just what hundreds of customers have written in about this wonderful Strawberry.

Townking stands in a class by itself. It is the most perfect strawberry ever grown. If it has a single weak point I have failed to see it, or heard it spoken of from anyone else. In plant growth it is ideal. Plants strong, healthy, upright with no leaf spot or blemish. Fruit stems are large and strong, holding the fruit well off the ground. In production it stands at the top and even surpasses such varieties as the Chesapeake. The fruit will average larger than Chesapeake throughout the season. The berries are the most uniform in size of any variety known. Color uniform from tip to stem, of a bright glossy red. Firm skin and flesh that will hold up for days without bruising while being carried to market. Flavor is a rich aromatic sweet flavor, suitiing the taste of the average strawberry lover.

Mr. Day, of Lakeville, Conn., writes that Townking by far surpasses any other variety he has ever grown, and suits his trade best.

Mr. Brinkley, of New York, writes: After fruiting Townking two years I am discarding Chesapeake. It beats it in every way, and suits my soil much better.

For TOWNKING PRICES, See Page 30.

Mr. Lockhart, on the Hudson, N. Y., writes: I have been looking for Townking for many years—I now have the berry I want. Chesapeake is nothing by the side of Townking. I could have sold several thousand plants last spring to neighbors, but of course had no right to do so, and just turned them all over to you. And was mighty glad I could do you this favor.

If you have not tried this variety, do not fail to place your order early for a few plants this spring. I am sure that you too will be pleased.

TOWNKING

The New Late Berry—The Money-Makers

TOWNKING PRODUCES BIG CROPS AND SELLS AT FANCY PRICES

Lebanon, Pa., August 5, 1928.

Gentlemen:—We wish to advise you that the Townking purchased from you last year has proven more than satisfactory—from the 3,000 plants purchased we harvested 3,863 quarts of as fine a lot of berries as anyone ever wanted. My only regret is that I did not set out more—for you have no trouble in selling them at fancy prices. You may look for my order being increased next year on this variety. Thanking you for your courtesy in the past, and wishing you every success,

Yours truly,

WM. OLSON.

Shelbyville, Ind., June 10, 1929.

Gentlemen:—Plants received from your nursery last year were simply fine, and the Townking especially good. Some of these Townking measured over five inches around and were simply delicious.

W. P. BROWN.
Late to Very Late Varieties

BOOSTER  Hails from Michigan. This variety was sent out as a World Beater. We find that it is a very good variety; ripens late; of medium sized fruit, round in shape, bright red in color, and flavor fairly good. Just ordinarily productive, and an excellent plant maker, and worthy of a trial where a good late sort is wanted. But there are lots of other varieties much better, such as Townking, Chesapeake, Townsend’s Big Late, Ford, Big Joe, etc. To those wishing to test it out we have the genuine true-to-name plants.

BURGESS  A Good Reliable Late Variety. Originated in the South, and is a leading variety in the State of Alabama. We have grown it here for the past three years with wonderful success. Fruit large, very dark red when fully ripe, excellent flavor, and firm enough for a good shipper. We have received reports from New England States stating that it was very satisfactory as a late variety. Will produce as many, if not more, berries than Aroma. With us it averages larger than Aroma and fully as productive, and plant growth is better.

CRAWFORD 25—Crawford is our introduction and is pleasing a lot of our customers. We have reports that it has yielded at the rate of 20,000 quarts per acre. Fruit extra large, bright red, but of very poor quality.

MASCOT  The Largest and Latest Standard Variety. This is an exceptionally valuable variety for those wanting an extra late berry to prolong the season. Mascot will fruit every year until such varieties as Lucky Strike Everbearing comes along to keep a continuous supply of berries from May to November. Fruit extra large, firm and of good quality. One of the most productive late sorts. Color bright red with a heavy green calix. Always pleases thousands of growers in all parts of the country. We have an excellent supply of plants this season, and the price is greatly reduced.

FORD  —Ford is a Townsend production, and one of which we are proud. Ford, like Premier, is frost resistant, and has made hundreds of our customers big money when other late varieties were killed. A strong hardy plant grower on all soils. Fruit very large, firm and of good quality, and ranks with the very best in production. Ford will make too many plants if not restricted, and for this reason should be set wide in the rows and grown in narrow matted rows or in hills. We have never seen a rust blemish on any Ford plant in ten years growing it, and never heard of a crop failure. Plant Ford and you will not go astray.

F. C. KEAGER, Bridgeport, Ohio: I owe you folks an apology. I wrote you yesterday that plants not received and to ship plants at once or return money. Today received plants in fine condition and they are real plants. I sent to another nursery two weeks before I mailed order to you. I have not received any plants from them. If I do I shall return them. I am enclosing check, kindly duplicate my first order, and if I am too late will take my medicine.

MR. JNO. SNOOPS, Easton, Pa.: Received plants from you two weeks ago in fine order; every plant growing fine. Sent an order same time to another nursery; have never received a plant yet and season is now over for planting here. Guess who will get the next order in full. Prompt service always counts with me, and with Townsend’s I got full measure of quality and quantity, besides the promptness. Best wishes.
GANDY — Gandy is a very late variety and well known to most growers. Excellent quality. Very firm, and classed as one of the best shippers on the list. Gandy must be planted on low springy soil to do its best. When conditions are right Gandy is a valuable variety, as it has size, quality and appearance.

Lupton — A very large handsome berry and an excellent shipper. Compares in size with Chesapeake. Very attractive in appearance and a good seller on all markets. Makes plenty of strong vigorous plants. Not quite as productive as Chesapeake, but will hold size longer and nearly every berry good perfect one.

McALPINE — A very late valuable variety for high sandy soil. Does better on this kind of soil than any late berry we know of. Fruit medium in size, very prolific, and of excellent quality.

PEARL — This is said to be the latest strawberry on the market and insures a big crop of late berries that usually bring good prices. It blooms freely and opens its buds very late, generally late enough to avoid all late frosts. The berries are enormous, of very dark red with prominent yellow seeds, remarkably firm. Comes into bearing very late in June or July in the North.

WORLD'S WONDER — Where an over-sized berry is wanted, World's Wonder will fill the bill. One of the largest and ugliest berries on the list. I have seen these berries as large as 10 inches around, seven berries filling a quart basket. The flavor is very mild and sweet; flesh soft, suitable only for home use or local market. Very productive and a good grower. We sell millions of these plants every year.

Wm. Belt — A very large dark red berry of excellent quality; one of the leaders for home use. Very productive and a good shipper. The Belt has been on the market a good many years and is still popular.

Lucky Strike a World Beater

MR. J. P. ASHER, Portland, Me., writes: Your Lucky Strike and Maydon are the greatest berries I have ever grown or seen grown. I cannot see how any one would think of planting any other kind of plants after they once grew these two varieties from you. We get enough berries from the fall crop to more than pay for plants and all growing expenses, besides having plenty fresh berries for over five months in the year. And in the spring we have found nothing as good for the spring crop. Lucky Strike is a world beater for a spring crop.
CHESAPEAKE

One of Our Big Specials

Lockport, New York,
May 3, 1928.

Dear Sirs:—I have been handling strawberries for the past 50 years—and no man can raise better plants than the 10,000 Chesapeake you shipped me. Please accept my thanks for the fine plants and good treatment received from you. My friends will give you some nice orders next year, as they all admired my plants.

I remain yours,
R. H. Young.

MR. JOHN ANDERSON of New York State writes:

You say that Chesapeake does not afford a great number of plants—I wish that you could see mine. I bought 10,000 plants of you last year and planted them all in one acre setting very close in the row. I not only have a row full of plants, but the whole field full. And they are the largest, healthiest Chesapeake plants I ever have grown, and I have been growing Chesapeake for over ten years. I have never seen any plants that have the vigor that TOWNSEND'S plants have. I never have any trouble getting a good bed with any of your varieties. Some neighbors told me I had too many plants, that my fruit would be small. But they changed their mind after fruiting season came on. I have never seen larger berries than I have harvested this season.

MR. ELIAS MANNEY of Vermont writes July 15th:

I bought 10,000 Chesapeake plants spring 1928—$300 from you and $300 from another grower. All received and set out same week. I hoed and cultivated them all four times over. Then plowed up the other fellow's part. From your 5,000 plants I have picked and sold over 5,000 quarts of the finest berries I have ever grown. I paid you $27.50 for your 5,00, and paid the other fellow $25.00—so by saving $2.50 I have lost over $500.00. From now on it's TOWNSEND'S Plants or nothing for me.

MR. J. D. SMITH, McKeesport, Pa., writes: Am well pleased with Townsend's plants. You ought to furnish your customers with advertising signs to place in the patches and small label to paste on the baskets so people who buy berries would know that they came from Townsend's plants.

CHESAPEAKE—Still the favorite late berry with a majority of growers. For the past ten years we have made the growing of Chesapeake plants a specialty, every year increasing our acreage and every year finding ourselves sold out before the end of the season. Last year we had forty acres of Chesapeake plants all well set and a particular fine lot of plants. Yet we did not have enough. This time we have raised fifty acres, and the plants are all extra fine but not as heavy set as last year. BOOK YOUR ORDER EARLY. We are now booking orders for Chesapeake plants, before our Catalogue is given to the printers. Lots of our customers will have no other late variety, and they are always early in placing their orders so as to be sure of getting TOWNSEND'S CHESAPEAKE PLANTS. To most of our customers and friends Chesapeake needs no description, but for those who are new in the business we briefly describe it as follows:

QUALITY comes first with Chesapeake. It is simply delicious.

COLOR: A beautiful rich glossy red.

SIZE: Berries are very large and hold their size well.

FIRMNESS: Firm enough to be classed as a good shipper.

HEALTHY: One of the cleanest, healthiest plants on the list.

PRODUCTIVENESS: There are very few late varieties that will outyield it. Sets just enough fruit to mature all to good size.

PROFITABLE: You will always find Chesapeake quoted on the market at the top figure.

GREATEST WEAKNESS: On some soil Chesapeake will not make the desired number of plants wanted. Plant on rich or medium rich springy soil and it will afford plenty plants to make a good matted row.
EVBEBARING STRAWBERRIES

have now taken their place as a quick money making crop throughout the country for the growers who have been in doubt as to their ability in making the Everbearing Strawberries pay. This doubt has been overcome with the introduction of such varieties as the Mastodon and Lucky Strike Everbearing. Our customers are reporting from four to twelve hundred dollars on a small investment, while others advise us that they sell all their crop right at the patch for 50 to 60 cents a quart throughout the season. Everbearing Strawberries are ready for picking within two months after setting, and therefore is a good crop for Combination Plantings.

As our customers state when setting a large acreage to the standard spring fruiting varieties: with a part of the space devoted to the Everbearing they pay all expenses of cultivating the Spring crop with a good profit left over, in this way financing the main crop with the Everbearing, giving them a much larger acreage of Strawberries with little outlay in cash.

FOR THE HOME GARDEN. We cannot really say that a Garden is complete unless there are Everbearing Strawberries in it, that you may have the pleasure of picking these large delicious berries fresh from the vines all during the summer and fall months. A small investment in Everbearing will bring you big dividends in the pleasure of this great fruit when it is at its best, while thousands of our customers are setting enough for their home use and having surplus berries to sell locally at a good price, where the demand always exceeds the supply.

Lucky Strike

The Aristocrat of All the Everbearing Strawberries

After the Introduction of the Mastodon, there was so much attention being paid to that berry, and such wonderful claims being made that we lowered our price on the Lucky Strike to correspond with Mastodon. Thousands of our customers have tested both varieties side by side and have found Lucky Strike to equal Mastodon in practically every respect, and to greatly surpass it on quality.

We have been very modest in our claims for Lucky Strike. Our customers have done most of the boosting. We do claim that it is the most worthy Everbearing Strawberry that has ever come to our attention both as an everbearer and a spring crop. In a test plot Spring 1928 Lucky Strike was given the highest award on the three main qualities that go to make up a strawberry—namely Quality of Fruit, Size and Beauty, as well as Productiveness. In this test plot were all the very best late and midseason sorts. When I tell you that Lucky Strike is not only the best Everbearing Strawberry, but the best variety for spring crop that we have tested on our farms in the past thirty years. I am speaking the truth as I have found it, and am not making this claim in order to sell any more Lucky Strike plants. As we have not one-tenth enough of these plants this year to fill our orders.

PRICES OF LUCKY STRIKE PLANTS

<table>
<thead>
<tr>
<th>Plants</th>
<th>$2.00</th>
<th>$3.00</th>
<th>$5.00</th>
<th>$9.50</th>
<th>$11.00</th>
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World's Champion Everbearing—The World's Champion has pleased a great many growers, and is especially valuable as a home garden variety. It is a heavy producer of medium-sized berries of the very best eating quality, too well known to need a lengthy description.

MASTODON EVERBEARING—For full information on Mastodon, see pages 16-17.
For Complete Prices of STRAWBERRY PLANTS, see page 30.

PROGRESSIVE Everbearing—Was the first real everbearing strawberry, and for a long time was highly advertised and spoken of. Since the introduction of such varieties as Lucky Strike and Mastodon it is not so largely planted. Fruit is small to medium size, of excellent quality. Recommended only for home use at this time. It is a good strong grower and produces a good quality of berries on good rich moist garden soil.

MR. J. C. LUCK, Moundsville, W. Va., writes: Your plants received O. K. as usual. Mightily well pleased with your plants. You boys certainly know how to grow good plants.

Picking Lucky Strike in November.
Here we have some mighty fine Gardens at a big saving to you. These planted this spring will soon furnish you with all the fine strawberries you can use; and more besides, depending on the number of plants that you purchase. If you do not see any on this page that you like, drop us a line telling us how much space you have, and what you want to do; and we will give you our advice on just how many plants you will need and the cost. Don't let this opportunity slip by. Let's make some money out of berries this coming year. You can do it and will be surprised at the Big Profits there are; not counting the fun in growing them.

**PLEASE ORDER COLLECTIONS BY NUMBERS.**

### A Garden of Big Berries

**No. 1**

These varieties are of the very best quality and will please you in every respect; a collection exceptionally fine for shortcake and canning; covers season of ripening from early to late.

- 100 PREMIER Extra Early
- 100 EATON Medium Early
- 100 BIG JOE Medium Late
- 100 CHESAPEAKE Very Late

**CATALOGUE VALUE . . . . $4.00**

Free Delivery.

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### Our Spare Time Garden

**No. 10**

Produces from Extra Early to Very Late

We have combined these fine varieties for the man or woman who has a little spare time during the day for out-door work. With a little attention and proper care one can realize a tremendous profit from this Garden, and will in no way interfere with your regular work. A garden that will produce fine rich red berries that will be easy to dispose of.

- 200 Premier ................. Special Price
- 200 Dr. Burrill ................... $7.95
- 200 Big Joe or Gibson .......... $7.95
- 200 Townking ...................
- 200 Ford or Gandy .............

**CATALOGUE VALUE, $10.95**

Free Delivery.

---

### A Home Garden Planting Collection No. 4

- 25 Everbearing Red Raspberry
- 6 Best Blackberry Plants...
- 6 Best 2 yr. Grape Vines...
- 50 2 yr. Asparagus...
- 12 Choice Rhubarb Roots...
- 100 Strawberry Plants...

*(Including 50 Everbearing)*

**CATALOGUE VALUE, $9.25**

Free Delivery.

---

### A Garden Fit For a King

**No. 5**

**ALL NEW VALUABLE VARIETIES**

- 100 Mastodon Everbearing .... Special Offer
- 100 Townking Very Late ......... $6.60
- 100 Aberdeen Medium Late ....... Price
- 100 Premier Extra Early .........
- 100 Cooper Medium Early .......

**CATALOGUE VALUE, $7.40**

Free Delivery
Townsend’s Own Choice Strawberry Collection No. 2

We are making this collection of 500 plants owing to the fact that thousands of our customers each year send in their order and leave the selection to us. We at all times give extra value in making these collections, selecting varieties adapted to their soil and climate, saving our customers a considerable amount of money each year. Where no special varieties are wanted, we advise this collection for all. Kindly advise us if for home use or market purpose, or both.

100 Best Extra Early
100 Best Early
100 Best Medium to Late
100 Best Late
100 Best Very Late
CATALOGUE VALUE $6.00

Two Collections:

1000 Plants . . . . $7.00
Free Delivery.

SPECIAL PRICE
$4.00

Our Special All Season Garden No. 7

This Garden consists of varieties that will produce a wonderful crop of Big Red Berries from early in the spring, and will also give you extra fruit on the Everbearing the following fall. An extraordinary value. Perfectly hardy, will fruit anywhere.

50 Premier .......... $ .60
50 Dr. Burrill .......... .50
50 Everbearing ........ 1.50

Catalogue Price . . . $2.60
Free Delivery.

SPECIAL PRICE
$2.25

Home Garden No. 9

50 Dr. Burrill ................ Only
50 Ford ................. $3.25
50 Aberdeen ............... Free
50 Big Joe ............... Delivery
25 Lucky Strike Everbearing...

CATALOGUE VALUE, $4.50

A Profit Making Garden
No. 6

Will furnish all the fruit that you wish for the table; canning; preserving; with an extra surplus to sell. These varieties are noted for their producing qualities, fruiting from early to late.

100 Premier Extra Early..... Special
100 Dr. Burrill Medium Early.
100 Aroma Medium Late..... Free
100 Ford Late............. Delivery
100 Chesapeake Late........

CATALOGUE VALUE, $4.90

Mrs. Strole of Albany, Ind. in Her Profit Making Garden Which Netted $138.45.
Set Our Selected New Ground
Fresh Dug, Properly Trimmed, Every Bundle Labeled

TOWNSEND'S QUALITY PLANTS
Have been carefully grown under the direct supervision of one of the Townsends, and nothing has been spared to develop a plant that will produce greater yield for our customers. Extra heavy double fruit crowns and a heavy mass of roots like the photograph above is the kind of plants that you will receive from us—which is sure to please you and make you bigger profits on your berries.

PRODUCES LARGER FRUIT - BRINGS FANCY PRICES
Our customers write us that they always command highest prices on the market for their fruit; which means a larger profit for them. There is nothing that will give the grower greater satisfaction than to be able to harvest a large crop of fancy berries—which he knows will always be in demand. Mr. Walther, of Naples, N. Y., stated that his berries were the finest he ever saw; and could have sold more if he could have had them. Mr. M. H. Warner, Manchester, Conn., states that he picked 9000 quarts of the finest berries he had ever picked. Thousands of our customers will state that it pays them to buy Townsends-Quality-Plants, for they have no trouble selling the big yields of Fancy Fruit our plants produce.

TOWNSEND'S PLANTS
Connellsville, Ind.,
February 12, 1929.
Gentlemen:—
Enclosing picture of my Strawberry patch grown from your plants this year. And I want to say, Mr. Townsend, that I am very proud of this field and expect a good yield from them; the credit of which goes to you sending me such fine plants with such wonderful root system. The Secretary of the Indiana Horticultural Society saw these plants and remarked that he had not seen any better in the State. There is no trouble in getting your plants to grow—if one sets according to your directions.
Sincerely yours,
F. A. KENNEDY.
Plants For Greater Profits
Packed To Reach You In a Good Growing Condition

NUMBER OF PLANTS REQUIRED
To Set an Acre at a Given Distance Apart

<table>
<thead>
<tr>
<th>Row Distance Apart</th>
<th>Number of Plants</th>
</tr>
</thead>
<tbody>
<tr>
<td>24 inches apart</td>
<td>12 inches in row</td>
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<tr>
<td>30 inches apart</td>
<td>12 inches in row</td>
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<tr>
<td>36 inches apart</td>
<td>12 inches in row</td>
</tr>
<tr>
<td>42 inches apart</td>
<td>12 inches in row</td>
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<tr>
<td>48 inches apart</td>
<td>18 inches in row</td>
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<tr>
<td>54 inches apart</td>
<td>18 inches in row</td>
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<tr>
<td>60 inches apart</td>
<td>18 inches in row</td>
</tr>
<tr>
<td>72 inches apart</td>
<td>18 inches in row</td>
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<tr>
<td>96 inches apart</td>
<td>24 inches in row</td>
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<tr>
<td>120 inches apart</td>
<td>30 inches in row</td>
</tr>
<tr>
<td>144 inches apart</td>
<td>36 inches in row</td>
</tr>
</tbody>
</table>

For hill culture rows should be either 24 inches, 30 inches, or 36 inches, and plants set 18 inches in row.

For matted row system, rows should be either 42 or 48 inches; plants set 18 inches to 24 inches in row.

Plowing New Ground Turf After Stumps Have Been Removed.

Our Guarantee

For 30 days the Townsend have backed up this guarantee to the retina customers
of their products entire satisfaction.
We guarantee each plant in the box, or if plant is returned to us,
we will refund the purchase price of such plant.

Mr. I. Wiener & Sons, Monsey, N. Y., writes: June 19th: We are now picking the Premier we got from you last year. We have a very nice crop.

Mr. H. F. Hall, Galion, Ohio, writes: Never received finer plants. Hope to send you another order next year.

Mr. Carl L. Schelppi, Columbus, Ohio, writes: Lost only three plants out of 50. You certainly sent me fine plants. I am proud of them.

From a New Customer

Mr. F. A. Morill, Foxboro, Mass., writes: Thanks for such a nice lot of raspberry plants. They are very satisfied. Will come again.

From a New Customer

Mrs. Asbury, Riedenes, Flora, Ind.: Thanks for fine plants. Many extras.

Mr. G. H. Huston, Ford City, Pa.: Plants came all right. Fine plants as usual.
The Everbearing Mastodon is On

TOWNSEND'S GENUINE
100 PER CENT MASTODON

There's a Reason Why Our Customers Increase
Their MASTODON Planting Each Year

We do not have to tell our customers how good MASTODON is, or put on a circus style of advertising in order to sell all the plants we can grow. We have never made claims as big as some growers do, such as 18 berries fill a quart, and lots of other stuff. But our customers come back year after year and buy our plants, telling us that we produce the best MASTODON plants they have ever seen. Season 1929 we had sixty acres planted to MASTODON. Long before the season was over we were returning money and turning down orders by the hundred of thousands of plants.

This year 1930 we have grown over seventy-five acres and have to offer the largest stock of plants we have ever had, but we do not expect to have any plants left over.

Growers who bought MASTODON in hundred lots three years ago are now buying them in lots of several thousand.

MASTODON IS NOT ONLY A GOOD EVERBearing BUT A FINE SPRING BEARING VARIETY

Growers who first planted MASTODON for a fall crop only now know that it is among the very best spring varieties, and they are getting more than twice as many berries from an acre of ground now in twelve months as they did with standard varieties. We have hundreds of growers and possibly thousands who are growing nothing else but MASTODON and LUCKY STRIKE Strawberries.

The fall crop pays all expenses and a handsome profit. Besides, the spring crop comes along and is velvet.

GROW MASTODON FOR QUICK MONEY CROP

MR. EVERETT ADAMS of New Jersey has been growing MASTODON for several years. He has made big money growing them. Mr. Adams cannot grow as many berries as he can sell at a big price. So he is making weekly trips to the TOWNSEND'S FARMS taking with him loads of our MASTODON and LUCKY STRIKE berries. These berries put up as Mr. Adams puts them up bring $1.25 to $1.50 per quart throughout the summer and fall season. Mr. Adams states that he has purchased plants from Michigan to Maryland, but has found no strain of MASTODON plants as good as Townsend's. We prefer to let our customers do some of the talking. This gives us more time to grow good plants.

MASTODON EASY TO GROW

We recommend Spring planting only. Set plants as early in spring as possible on good rich garden soil. Keep the rows free of weeds and middles cultivated every week during the entire growing season. Pick off all blossoms until July 1st—then let them fruit balance of summer and fall. If mulching is handy it is a good plan to mulch the plants after first hard freeze, raking this off between the rows in early spring. And treat same as ordinary standard varieties in your section for spring crop. An application of a good well balanced fertilizer as soon as the mulch is taken off directly on the beds will be helpful unless soil is very rich.

MR. R. W. HILDBRETH, Gardner, Maine, writes:

Find enclosed $15.00. Please ship me another 1000 MASTODON plants. From 2000 of your plants I picked 3600 quarts. I do not believe that this record has been beaten in this State.

TOWNSEND'S PLANTS for me.

MR. HERBERT MCAFEE, East Way, Mass., writes:

MASTODON besting the other varieties; sold the bulk of my crop at very top price. How soon can I get some more MASTODON plants.
THREE FULL CROPS IN 18 MONTHS
Here Is How They Do It
Set plants in early spring—pick first
crop August to late November. Pick sec-
ond crop the following June. Pick third
crop August to winter.

Gentlemen:—We have had wonderful success with TOWN-
SEND'S STRAWBERRY PLANTS. I had to leave the old
homestead in Pennsylvania. But am still growing the MAS-
TODON here in my garden; planted 500 this spring and they
are growing fine. You people have always
made me happy and I never fail to speak a good word for your
plants and your service.

Wallingford, Conn., April 10, 1929.
MRS. F. B. GARTLAND.

Dear Sir:—Received your plants last week—all set out—and
they were the finest plants I ever saw. Those MASTODON
and PREMIER were wonderful to look at. Don't see how you
from Canada, Best wishes. If I live will order more.

Gentlemen:—Grape vines arrived in fine order, and mighty
fine plants. Well pleased with them. Sorry did not order my
MASTODON berry plants from you. Plants I ordered from
Michigan look like they were taken from old fruiting beds.
Shall give you all my orders next time.

Plains, Ohio, April 6, 1929.
MR. ISADORA MCCARTHY.

Mr. EDW. X. DICKINSON, Shiloh, N. J., writes: Several years ago I began ordering your plants. They were
always true to name and strong, healthy plants. I tested
them by the side of other grower's plants and there was a
decided difference in your favor. I have recommended
your firm to lots of growers and so far as I know they
have all been pleased.

MR. JAMES W. RAAB, Dallastown, Pa., writes: In
April, 1928, I purchased 5,000 Chesapeake plants from you.
The blossoms were killed back twice in May. But after
all this I sold for $489.92.

From a New Customer

MR. WM. B. TAYLOR, Cleves, Ohio, writes: Received
the berry plants ordered from you April 1st. They were
the cleanest and best plants we ever bought. I thank you
for such stock, also the extra plants, and will remember
you in the future.

MR. G. M. FRENCH, Brunswick, Ohio: Raspberry
plants and strawberry plants received in fine order and
mighty well pleased with my first order to you. Think
that I will send for others. Best wishes.

MISS ADA SIMPSON, Beverly, Ohio: Please find enc-
closed stamps in payment for postage on my garden col-
llection. I received such wonderful fine plants I want to
pay the postage.

A Single Mastodon
Plant
Produces 3 Quarts
of Berries
From August 15th
To September 15th

More Than 100
Green and Ripe
Berries
Counted On This
Plant at One Time
Sold For $2.25

Another
World's Record
For
TOWNSEND'S
PLANTS

TOWNSEND'S GENUINE MASTODON PLANT IN FRUIT (1/4 Natural Size)
The Everbearing MASTODON

Our Fourth Big Crop of MASTODON is On

TOWNSEND'S GENUINE 100 PER CENT MASTODON

There's a Reason Why Our Customers Increase Their MASTODON Planting Each Year

We do not have to tell our customers how good MASTODON is, or put on a circus style of advertising in order to sell all the plants we can grow.

We have never made claims as big as some growers do, such as 18 berries a quart, and lots of other stuff. But our customers come back year after year and buy our plants, telling us that we produce the best MASTODON plants they have ever seen. Season 1929 we had sixty acres planted to MASTODON. Long before the season was over we were returning money and turning down orders by the hundred of thousands of plants.

This year 1930 we have grown over seventy-five acres and have to offer the largest stock of plants we have ever had, but we do not expect to have any plants left over.

Growers who bought MASTODON in hundreds three years ago are now buying them in lots of several thousand.

MASTODON IS NOT ONLY A GOOD EVERBearing BUT A FINE SPRING Bearing VARIETY

Growers who first planted MASTODON for a fall crop early now know that it is among the very best spring varieties, and they are getting more than twice as many berries from an acre of ground now in twelve months as they did with standard varieties. We have hundreds of growers and possibly thousands who are growing nothing else but MASTODON and LUCKY STRIKE Strawberries.

The fall crop pays all expenses and a handsome profit. Besides, the spring crop comes along and is needed.

GROW MASTODON FOR QUICK MONEY CROP

MR. EVERTT ADAMS of New Jersey has been growing MASTODON for several years. He has made big money growing them. Mr. Adams cannot grow as many berries as he can sell at a big price. So he is making weekly trips to the TOWNSEND FARMS taking back with him loads of our MASTODON and LUCKY STRIKE berries. These berries grow up as Mr. Adams puts them up being $1.25 to $1.50 per quart throughout the entire 1930 season.

Mr. Adams states that he has purchased plants from Michigan to Maryland, but has found no strain of MASTODON plants as good as Townsend's. We prefer to let our customers do some of the talking. This gives us more time to grow good plants.

MASTODON EASY TO GROW

We recommend Spring planting only.

Set plants as early in spring as possible on good rich garden soil.

Keep the rows free of weeds and middle cultivated every week during the entire growing season.

Pick off all blossoms until first fruit is on the plants.

Get an early start and pick as soon as the berries are large enough to give the best color and form.

Order a few sets of MASTODON plants and let us show you how your plants should look.

THREE FULL CROPS IN 18 MONTHS
Here's How They Do It

Set plants in early spring—pick first crop August to late November. Pick second crop the following June. Pick third crop August to winter.

Point Pleasant, N. Y., August 25, 1930.

Gentlemen—We have had wonderful success with TOWNSEND'S STRAWBERRY PLANTS. I had to leave the old homestead in Pennsylvania. But on my new farm near Manheim I am growing the MASTODON here in my garden; planted 900 this spring and they are giving me wonderful yields. Your people have always treated me fine and I never fail to send a good word for your plants and your service.

MRS. E. R. CARTLAND.

Wallingford, Conn., April 19, 1930.

Dear Sirs—Received your plants last week—all set out—and we have the finest plants I ever saw. Those MASTODON and PREMIER were wonderful to look at. Don't see how you grow such plants. Best wishes if I live I will order more.

Mrs. ISABOR McCARTHY.

Plains, Ohio, April 6, 1930.

Gentlemen—Grew vines arrived in fine order, and plenty fine plants. Well pleased with them. Sorry did not order my MASTODON berry plants from you. Plan ordered from Michigan look like they were taken from a fruiting bed. I shall give you all my orders next year.

MR. JOE W. KING.

One of Our Fields of MASTODON Where Your Young Plants Will Be Finest Before Spring 1930 Delivery.

MR. EDW. D. DICKINSON, Sykesville, I. D., writes:

Several years ago I began ordering your plants. They were always true to name and strong, healthy plants. I tested them along with those of other grower's plants and there was a decided difference in favor. I have recommended your firm to lots of growers and so far as I know they have all been pleased.

MR. JAMES W. BAIR, Delafield, I. low., writes:

In April, 1929, I purchased 3000 Everbearing plants from you. The flowers were killed back twice in July. But after all this I sold for $40.00.

From a New Customer

MR. W. H. TAYLOR, Cleves, Ohio, writes:

Received the berry plants ordered from you April 14th. They were the cleanest and best plants we ever bought. I thank you for each small, also the extra plants, and will remember you in the future.

MR. G. F. PERRIN, Canton, Ohio, writes:

Raspberry plants and strawberry plants received in fine order and very well pleased with my first order to you. Think that I will use for others. Best wishes.

MRS. ADA SIMPSON, Beverly, Ohio, writes:

Please send colored stamps in payment of postage on my garden selection. I received six wonderful live plants I want to pay the postage.

A Single Mastrodon Plant Produces 3 Quarts of Berries From August 15th To September 15th

More Than 100 Green and Ripe Berries Counted On This Plant at One Time Sold For $2.25

Another World's Record For TOWNSEND'S PLANTS

TOWNSEND'S GENUINE MASTODON PLANT IN FRUIT (¼ Natural Size)

TOWNSEND'S GENUINE MASTODON PLANT IN FRUIT (¼ Natural Size)
WHEN BUYING TOWNSEND'S SELECTED RASPBERRY PLANTS

Fresh Dug Stock,
Direct from the fields, is what our customers receive. No cold storage stock that has been taken up in the fall and held until spring planting time will be offered our customers. Nothing but stock of the highest vitality that is State Inspected,
will be sent out; plants that have been grown in ideal climate and soil; propagated under careful supervision, with the one idea of growing a better plant than you can purchase elsewhere. Experienced growers demand our Fibrous Rooted plants, knowing that with this extra growth of roots that our stock will start off much quicker after transplanting, and soon develop the fruiting wood, which is essential for a profitable crop. We have a fine stock of plants this year, and await your order, assuring you that Townsend's Quality Plants will please you and make you larger returns per acre.

One Setting is Good for Years; Therefore Demand THE BEST STOCK When Starting Your Young Fields

The Red Raspberries fill in very nicely on the small fruit farm. Coming into bearing just after the Strawberry crop is over, and before the Black caps start, they are very easily grown. With rather stiff land their home, where they will produce great quantities of berries the following summer after set. Plants should be set 3 feet in the row, spacing the rows 6 feet apart, where they may be allowed to make a hedgelike growth, producing more fruit each year as the new canes form. One setting is good for several years.

Towaco, N. J., March 15, 1929
Gentlemen:—We wish to thank you for the fine looking Raspberry plants received from you. Healthier looking stock I have never seen, and if we do not make a success with them it will not be your fault. I have recommended you to Mr. Sewell, who is ordering 2,000 LATHAM from you today.
Yours truly,
MR. N. LARSON.

Scottsdale, Pa., April 10, 1929
Dear Sirs:—Herewith enclosed find check for $30.00, for which please forward Express at once 500 LATHAM RASPBERRIES. The stock received from you last year has made excellent growth, and should have some fine fruit this year. Your Raspberry Plants are all that you say they are, and more, too.
Sincerely yours, MR. R. S. WILLIAMS.

Milton, N. Y., March 21, 1929
My dear Sirs:—The 200 KATHERINE and 50 CUTHBERT Raspberries arrived in fine condition, and I want to express my appreciation for sending us such nice stock and extra count on our order. We surely appreciate this service, and whenever we can say a word for TOWNSEND'S we surely will do so.
I am, Yours truly R. WENHAM.

Newark, Ohio, August 17, 1929
Gentlemen:—Your Raspberry stock sent us year 1928 was received in fine condition, and we were more than pleased with the results of the NEW KATHERINE variety, as it gave us a nice crop of berries, and at this writing is loaded with berries and blossoms. We are selling direct to our friend's who are only too glad to get berries of extra quality, and willing to pay a fancy price for them. You may look for another order from us next spring.
MR. M. S. ETTERS.
SUCCESSFUL GROWERS PREFER

Townsend’s Red Raspberry Plants

Free from Disease  Make Quick Growth  Heavy Producers

LATHAM — Hardy, vigorous grower; productive; long fruiting season. A sensational new variety. A new Red Raspberry that is winning great merits wherever it is grown. Its merits having spread throughout the Middle and Eastern States. The high yielding ability is due largely to its resistance to Mosaic and other raspberry diseases. It is known for its hardness and producing an abundance of the highest quality fruit; ripens evenly and holds up well throughout the season. Everyone interested in raspberries should give this variety a trial, as the Northern Agricultural colleges speak very highly of it.

CUTHBERT — An old-standing variety that can be depended on for a good crop of fine fruit, in most sections of the country. Bushes hardy and vigorous; does best in sandy loam. Berries retain their brightness long after picked; therefore affording long-distance shipping.

VIKING (New Red). Originated at Vineyard, Ontario. A cross of the Marlboro and Cuthbert. Has been successfully grown both in Canada and the United States, and has proved a wonderful productive variety of the very highest quality. Price: 6 Plants, $1.75; 12 Plants, $2.50; 25 Plants, $4.50.

Rathman (New Red). Fruit of bright red color; fine quality; vigorous grower and heavy producer; same season as Cuthbert. Fruit much larger and more productive than the Cuthbert. A trial planting will convince you of the money-making qualities of this new Red.

Herbert — Rich highly flavored berries; being recognized as the most hardy variety ever introduced; being grown extensively in the Northern States.

King Red — One of the earliest varieties of Reds; plants very hardy and a wonderful producer of firm red berries of the highest quality; very easily picked and ripens about one week ahead of any other variety. Going into the market when prices are at the highest —a profitable variety to plant.

Everbearing Reds

KATHERINE Everbearing — (Recently introduced)—The best Red Everbearing Raspberry that we have ever grown. Like its parent (The St. Regis), it is a persistent producer from early spring to late fall. Berries very large and of firm quality. Prices — 12 for $2; 25, $4; 50, $6; 100, $8.

St. Regis Everbearing — Market growers are making plenty of money from St. Regis, which will produce a crop 80 days after setting, and also another fine crop in September. It succeeds on all soils, light or heavy. Canes absolutely hardy, producing large quantities of delicious fruit; a valuable variety for market or home garden.

For Prices RASPBERRY PLANTS
See page 29.
TOWNSEND’S RED RASPBERRY PLANTS ARE PROFIT MAKERS.
QUALITY AND COSTS

Careful growing methods with modern machinery has improved our quality. Our customers' and employees' cooperation brings us near our goal—THE QUALITY PLANT.
QUALITY need not increase costs. Work done right the first time needs no correction.
Our aim for the coming years is to grow the best quality at the proper costs.

and very often a loss in plants by this excessive foliage heating in transit causing bud decay, or dried roots. This is an important part of our plant diggers each year in cleaning all plants thoroughly to help our customers further in making their harvest a bumper one.

KEEP THE YOUNG FOLKS INTERESTED

Let the youngsters have a strawberry patch. Set a few grape vines or a small patch of raspberries. It will keep them interested on the farm; will not only give them experience and lead them on to bigger things, but will actually furnish them with spending money. We have thousands of orders every year from our customers who ask us to forward one of a Special Garden Collection for their boys who want to get a start in small fruit of their own this year. And as they want to start them off right, so as not to be discouraged in the beginning, have ordered Townsend's Quality Plants, as they have always given them best of results.

Our Special Offer to You

7 THE SEVEN WINNERS 7

AT A BIG SAVING

All Money-Makers—Big Crops of Big Red Berries Which Will Sure Bring The Profit

All money makers from start to finish. They have been tested by Home Gardeners, by Market Gardeners and Large Planters. Their popularity is still growing every year, as they produce BIG CROPS OF BIG RED BERRIES.

Early—PREMIER and DR. BURRILL
Mid-Season—ABERDEEN (New)
AROMA and BIG JOE

Late—FORD and CHESAPEAKE

All Prepaid
100 each of above 7 varieties ... $7.00
250 each of above 7 varieties ... 14.50
500 each of above 7 varieties ... 21.00
1000 each of above 7 varieties ... 38.00

Bunky Says, "Strawberries are his favorite dish."
Let the youngsters have plenty fruit, its healthy.

SETTING OF GOOD PLANTS SECRET OF SUCCESS

No matter in what part of the country Strawberries are raised there is one vital point that should not be overlooked—the setting of well developed plants with a fibrous root system, plants that have been grown for the one purpose of renewing your fruiting fields for the next season's harvest. Poor stands or weak offsprings are the results when small weak plants from the middle of rows are used, as practiced by some unsuccessful growers.

CLEAN TRIMMING OF PLANTS

Plants received from the Nurseries well trimmed not only saves time when setting, but transportation charges as you are not paying for excessive decayed foliage on clean trimmed plants,
WHEN YOU WANT THE BEST - - - IT PAYS TO BUY
Townsend’s Black Raspberry Plants

Especially When You Are Sure of Getting Stock Free From Disease—Which Is So Important in Setting Out a Young Field. TOWNSE♥DS Give You Quality

Backed By Thirty Years’ Experience

In producing plants of superior quality—plants that are dependable. A Raspberry Patch is good for years. Demand the best and let Townsend help you start right.

**CUMBERLAND** — In hardness and productivity it is unequaled by any other variety; in spite of the enormous size the fruit is very firm and will stand long shipments. Bush very healthy and vigorous, well adapted to supporting their large crop of berries; midseason variety.

**Honey Sweet** — Best variety for home use; fruit large and of a sugary flavor.

**BLACK DIAMOND** — A very hardy and prolific northern variety, grown extensively for local markets, owing to its high quality, flavor and attractive fruit.

**Logan** — The new Black Cap which is becoming the leading commercial variety. Growers in Ohio and Eastern Half of States have practically given up all other varieties of Black Caps. In comparison with Cumberland it is more disease-resistant; larger berry; earlier; better flavored and more productive. We invite your order early as our stock of this variety is limited.

**PLUM FARMER** — Is considered by large growers to be the best early Black Cap variety. Strong, vigorous, upright grower; healthy and very productive. Will withstand drought and cold. Berries very juicy, large and attractive. This variety will please you.

**Purple Raspberries**

The Purple Raspberries are produced in the same way as the Black Caps and are grown extensively in the home garden, as they are unexcelled for canning, making jams or serving fresh for dessert.

**Cardinal Purple** — This new variety is not only a novelty but a berry of great merit. It has a growth of 10 feet and produces in proportion, pure flavored berries of a choice purple. We recommend this for every backyard grower. You will be pleased.

**COLUMBIAN PURPLE** — Leading commercial variety of the purple type berries, fairly firm, dark purple, and a sprightly flavor; vigorous and productive.

---

MR. ED. REESE
Marion, Ind.

Dear Sirs:

Herewith enclosed is photo of my CUMBERLAND raspberries; we are well pleased with them, and thank you for your prompt care and shipment of order. In the future we will know where to get plants free from disease.

Yours,

ED. REESE.
Townsend's Blackberry Plant

FROM ROOT CUTTINGS

We do not sell any sucker plants, as our experience with them is far from satisfactory—when compared with plants grown from Root Cuttings, which produce much stronger canes, and far better quality fruit. Demand the best and order Root Cuttings of Blackberry Plants from Townsend's. Our stock is well rooted and will please you. Let us reserve your order for Spring Plants.

Blower — A grand berry of large size. Quality is good; flavor slightly acid. Ripens early. For many years a favorite with large growers.

EARLY HARVEST — Earliest to ripen and most productive of the early varieties, and demands the top of the market. We offer only selected strain of this variety.

ELDORADO — Most valuable variety for market or home use. Rich flavor with but little core. Finest quality of the Blackberry family.

Macatawa — The large jet black berries are sweet, juicy, entirely coreless, almost seedless. Plant this variety for highest quality. For home use or market. Produces over very long season.

McDONALD Ripens midseason; coal black in color, and nearly thick as long.

BEST OF ALL — (Known as Russell B. B. in N. J.) A new Blackberry that has been grown in the sandy soil section of New Jersey and, as stated by the N. J. Agric. Station, is very resistant to Orange Rust; outyielding all other blackberries that have been tried there. It will pay the Blackberry grower to order some of these plants, in which our stock is being supplied you direct from original plant.

ALFRED — Recent introduction; midseason fruits; extremely large big black berries, practically free from seeds and coreless; very sweet and juicy.

MERSEREAU — Early, very hardy; needs no protection whatever; canes strong and upright in growth; exceptionally sweet in flavor; without core. Not quite as early as Early Harvest.

Dewberries, Selected Varieties

Young Dewberry or Youngberry

This is not a novelty but a genuine money-making variety. Said to be a cross between the Loganberry and the Dewberry. A strong hardy plant grower. Should be grown in rows 8 feet wide each way. Will produce great quantities of large size good quality fruit. Color a dark wine, with a pleasing taste. Sells for big money on all markets that have received the fruit. Can be grown in any part of the country. Strictly hardy. Set plants this spring and harvest a full crop the following summer. Fruits a long season and is worthy a trial. Price of plants: 6 for $2.50; 12, $4.50; 25, $8.00; 100, $25. More than 100 plants at 100 rate.

Folks are just beginning to realize the great value of dewberries both for profit and home consumption. Their large size and sweet flavor combined with their soft texture make them unexcelled. They can be planted in any soil, but prefer light sandy soil; placing them in rows 4 feet apart, spacing them 3 feet down the rows. They have a trailing habit, but can be cut off each year after fruiting and will produce new wood each year, which will increase in production for several years after setting with very little attention.

AUS-LU — That is a cross between the Austin and Lucretia made on our farms and has the habit of both parents. One of the largest and sweetest dewberries grown as well as the most prolific. Easily grown and with a light mulch; is hardy in the Northern states. Ripens very early.

Austin — This variety is earlier than the Lucretia but somewhat softer; is a good variety for the market gardener, bringing the attractive early prices. Fruit very large and productive.

Lucretia — The standard variety for the South, also largely planted in the North as it is very hardy; fruit large and firm; will stand long distance shipping. Ripens one week later than Austin.

SEE PAGE 29 FOR DEWBERRY PRICES
Townsend's 2&3 Year Grape Vines


Niagara — White. A magnificent grape, and very valuable for both garden and vineyard. Berries large, with tough skin, quality very good. Ripens fairly early. Rank grower; very productive. Popular North and South.


The Four New Grapes With Outstanding Quality

CACO — The new red grape that is giving promise of becoming the leading Red variety. On our farms this year it was an outstanding variety, both as to flavor and size of fruit—holding fruit well after ripening.

Price—2-yr. Vines, 75c each; 3-yr. $1.25

PORTLAND — New white grape developed by N. Y. State Experiment Station. Ripens earlier than any other known grape. Berries large and have that beautiful yellow color like the Niagara. Contains so much sugar that it can be eaten long before it is fully ripe.

Price—2-yr. Vines, $1 each; 3-yr. $1.50.

FREDONIA — Originated at N. Y. State Agr. Exp. Sta. Black; ripens very early; berries large, juicy and sweet, borne in large compact clusters; bunches are compact and very attractive.

Price—2-yr. Vines, $1 each; 3-yr. $1.50.

ONTARIO WHITE. Follows Portland very closely in ripening. An excellent blending of acid and sugar; hence the taste is sprightly and yet sweet. Vines strong, vigorous growers and very productive. Another of the N. Y. State Agr. Station’s originations.

Price—2-yr. Vines, $1 each; 3-yr. $1.50.

Our Special No. 8 Vineyard Collection

Each and every home should have a few Grape Vines; and to help anyone who is not familiar with the varieties, we will select vines for you that will prove satisfactory in your section.

2 Best 2-yr. Black Grapes...... Special $1.50
2 Best 2-yr. Blue Grapes...... Special $2.25
2 Best 2-yr. Red Grapes...... Special $2.25
2 Best 2-yr. White Grapes...... Special $2.25

CATALOGUE VALUE, $2.70
Free Delivery.

Dot Dean enjoying her favorite dish of Conmonds.

No place in the country is better situated for the growing of vigorous grape vine stock than is the Del-Mar-Va Peninsula. The long growing season produces an abundance of healthy roots and an extra strong body to the young plants. We will appreciate your order this year, no matter if for a single plant or enough to set a vineyard assuring you of the best quality money can buy.

Plant Grape Vines for Pleasure and Profit

No home planting is complete without Grape Vines; and lots of ready cash can be made on the farm by planting a thousand vines in some out-of-the-way place that is not paying expenses. Just try it. The Grape is easily grown and produces large returns for the time and effort expended.

A WORD ABOUT VARIETIES

There are a number of good Grapes on the market, and as there are good, better and best, we are trying to grow and list the best. Varieties that will give satisfaction and produce profitable results:

CONCORD — Comes first with everybody. It is a sure, hardy grower, and a great producer on any soil or climate. You can make no mistake in planting largely to Concord. If you are in a hurry to grow some grapes, order some of our bearing age Concord, and you will have only a few months to wait. Color blue, bunches very compact, second early. The most extensively planted grape in America. (See inside back cover page for Concord bearing-age vines.)

AGAWAM—Red. A large grape, ripening with Concord. Sweet, with rich aromatic flavor. A rank grower, and very productive. One of the most reliable of Rogers Hybrids.

Catawba — Red. One of the latest grapes, and for this reason should be planted in every garden and every vineyard, to prolong the season. Size large, firm and sweet.


See Page 29 for Prices Grape Vines.
CULTURAL DIRECTIONS

COMPLETE CULTURAL GUIDE ON SMALL

HERE are so many different methods of growing Strawberries that it is useless to set down one method. All are good - the important point is to suit them to the soil and climate.

Most any soil that will grow good garden truck will produce good berries. Strawberries usually grow well after garden crops, also Potatoes, Soy Beans and Cow Peas. It is best to plow land late in the fall or very early in spring, and work over lightly with smoothing harrows just before plants are set.

The method that the plants is all right, just so the roots are set straight and same depth they were grown. Every plant should be practically level with the soil after being set out.

Often and very shallow cultivation is the rule, keeping all weeds and grass out during the entire growing season.

FERTILIZATION

If the soil is a rich garden soil no fertilizer is required for the newly set plants. If the soil is thin we can recommend nothing better than raw bone meal—two to three bushels broadcast in the drill before the row is made up.

Frequent applications of any good fertilizer or barnyard manure may be sprinkled around the plants during the growing season. Chicken manure should be applied at the rate of one bushel to each plant a week or two to the row. Some mixtures should be used sparingly, or mixed with good rich soil, as too much at one time will injure the plants. Never use a fertilizer with any potash in the mixture directly under the plants. This will be sure to kill most of them.

Potash mixtures may be applied about the roots after plants are set out without injury if not put directly on plants.

PERFECT AND IMPERFECT VARIETIES

(See photographs herewith)

When an imperfect flowering variety is used for the main crop, a perfect flowering variety of the same season should be planted at least every fourth to fifth plant. This method insures proper pollination at fruiting time. For instance, if you have the variety Big Joe you should set every fourth row to Ford, Townking, Chesapeake or some other one for late perfect flowering variety.

SETTING PLANTS AFTER SOIL. If no other site for the berry patch is handy, this may be done if the soil is plowed early in the fall and limed. Allow the ground to remain in rough until the early part of April, most of the grub worms that live in the soil will be winter-killed and the soil can be put in good condition by following plowing with harrowing and smoothing. Some grubs will be left, and you will lose some plants, but I have known elegant crops to be grown on such soil.

DISTANCE APART TO SET PLANTS. Usually the rows are made three to four feet apart, depending on the variety and the cultural methods to be followed. Many growers plant in checkerboard fashion, 18 inches one way, 36 the other way, and set plant in each check. And cultivate both ways for a time, using the Krueger circle runner cutter. This is the least expensive way to grow berries, and the fruit is always larger and firmer, as it gets plenty sunshine and roots have more room to gather moisture. The old standard way is usually to mark rows three and a half feet apart, set plants from 15 inches to two feet apart, depending on the variety, and let the plants form a matted row. This method requires less of hand work in pulling weeds during the growing season, as the first plants formed are left to root and multiply

FRUITS SENT FREE WITH EVERY ORDER

the matted row. Some varieties do very well this way—like Chesapeake, Townsend, Prince, Big Joe, and Premier. Other varieties, like Dunlap, Ford, McAlpine often make too many plants for the matted row system, and fruit is smaller than it should be. These varieties should be set wider in the row and kept thinned out.

TIME TO PLANT

Early spring is the most logical, natural, and most successful time to set Strawberry Plants. Don’t neglect to set some Strawberry Plants this spring—thinking you can make it up by summer or fall planting. It can’t be done, unless you have some plants growing on your own plantation that you can transplant.

Southern States can plant Strawberries with safety all winter months. The Middle States March and April, and for the Northern States April.

Fruitly Varieties for Northern and Middle States

Premier for early Big Joe, Dr. Burrill and Cooper, medium. Aroma, Frazer, and New York, medium to late. For very late—Town King Chesapeake, Ford, Lupton, Pearl—strawberries, Mastodon and Lucky Strike.

For the Southern States

For early berries — Townsend’s Missionary, New Prince, Kondyke, Ford, Premier berries—Aroma, Gandy, Lupton, Big Joe. For everbearing—Mastodon and Champion.

There are many other good varieties listed and should be tested out, but the varieties named above are the general favorites in the sections named.

WHY EVERY HOME SHOULD HAVE A STRAWBERRY BED

I have never yet met a person who did not grow strawberries. Strawberries are much better gathered fresh from the vines. Little money is needed to start a reasonable sized patch. The small kiddies, and the women folks will be glad to do most the hoeing and pulling grass. The kids especially like this, as they get all the big juicy berries they can eat while they are at work (when the big Everbearing varieties are planted).

Many women are making their own spending money by planting an Everbearing Strawberry Garden every year. Returns come in quick after planting, and the profits are big.

Mrs. Carrie Townsend, of Maryland, made over $500 last year from her Everbearing Garden—first year. This year she has eight acres of strawberries, and is harvesting nearly a truckload of berries every other day. Her little girls will run into the thousands this season. Mrs. Townsend used to be one of our office girls. She quit her job and went into business for herself. Needless to say that she started with Townsend’s Strawberry plants.

Good Strawberry patches help keep the boys and girls on the farm. Any good garden soil will produce Strawberries successfully.

Nothing will help sell a farm like a good Strawberry patch.

Plant Strawberries between the rows of young trees. They will pay all the cost of bringing the young orchard into bearing.

If you are convenient to a good road you should grow several varieties of Strawberries to cover the entire season from June 1st to November 15th; also other small fruits and flowers. The roadside stand makes a handy market for fruits and flowers. TRY IT.
TOWNSEND’S CHOICE
ASPARAGUS

Being the first vegetable to come in the Spring always brings a high price on the markets. Stocks being delicious and very healthful, every garden should have a generous supply, and when properly set and cared for will last a lifetime. Set in trenches 10 inches deep and 4½ feet apart; spacing in rows by spreading out 12 to 15 inches apart, cover with about 4 inches of soil and work additional soil around plants as they grow out. Very easily grown and any surplus can readily be sold to the neighbors. Big profits are being made on beds of no more than one-half acre. (5000 plants will set an acre.)

MARY WASHINGTON — A strain selected from the Washington variety; much heavier stocks and greater producer than the original Washington variety. Practically frost-resistant.

Martha Washington — A heavy yielding strain producing uniform long tender shoots; grows very rapidly. An excellent variety for market gardener or home use.

PALMETTO — An old variety; preferred by many commercial growers; stocks very large, tender and juicy.

Barr’s Mammoth — A variety of exceptionally fine quality. Stocks of great size; very juicy and of excellent flavor.

PEDIGREED WASHINGTON — A new strain from the Mary Washington, having been selected for its large stocks of bluish green, and rust-resistance qualities. One of the best varieties of Asparagus.

**Prices of Asparagus Roots**

<table>
<thead>
<tr>
<th>Extra Strong Selected Crowns — One, Two and Three-Year Sizes</th>
<th>25.</th>
<th>100.</th>
<th>250.</th>
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<td>Mary Washington, 1 year</td>
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<tr>
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<tr>
<td>Martha Washington, 2 year</td>
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<tr>
<td>Martha Washington, 3 year</td>
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<td>.80</td>
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<td>12.00</td>
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</table>

500 Plants at 1000 rate. Ask for special prices on lots of 5000 or more. Asparagus by Parcel Post, add 10¢ for each 25 plants for postage.

**CHOICE RHUBARB**

Myatt’s Linnaeus — Large tender and fine, one of the very best to plant; makes good sauce and pies, Plants 20¢ each; $2.00 doz.; $8.00 per 100. Prepaid.

QUEEN — Extra strong grower of large stocks of a pink color; for cooking in any way its quality is unsurpassed. Plants 20¢ each; $2.00 doz.; $8.00 per 100. Prepaid.

**HORSERADISH**

MALINER KREN — This new variety is an enormous yielder, being much earlier than the common kind; roots are much larger and whiter; very easily grown, and will find a ready sale on any market. Will make hill first year. Prices of sets prepaid — 6 for 50¢; 12, 90¢; 25, $1.50; 100, $4.50.
Cabbage and Cauliflower Plants

FIELD GROWN — WINTER HARDENED

We again offer our customers this year Selected Stock of our Maryland Grown Vegetable Plants; stock that has not only been selected in the fields at pulling time, but again selected at our Counting and Tyceg House: nothing but extra well developed plants being sent out; plants that will mature from a week to 10 days ahead of the average Southern Grown Plant, where no selection is made, the customer usually getting field run in his order. Our customers setting these selected plants last year have given us some nice reports, and while we have increased our acreage again this year, would advise ordering early, as April 1st last year found us completely sold out.

**CABBAGE PLANTS**

- Early Jersey Wakefield. Most popular early variety; pointed head.
- Improved Copenhagen Market. Extra early round head.

| Price: | 50 plants, 60c; 100, 85c; 200 to 400, 50c per 100; 500 to 900 plants, 40c per 100; 1000 plants or over, 35c per 100. |

**CAULIFLOWER PLANTS**

- Early Snowball. Fine variety for both early and late crop.
- Early Six Weeks. One of the earliest varieties grown.

**BRUSSELS SPROUTS**

- Long Island Improved. Finest strain, producing large crop; tightly folded heads.

Prices Cauliflower and Brussels Sprouts Plants

| 50 plants, 65c; 100 plants, $1.00; 200 to 400, 65c per 100; 500 to 900 plants, 50c per 100; 1000 plants or over, 45c per 100. |

**OUR PLANTS ARE GUARANTEED TO PLEASE YOU IN EVERY RESPECT OR MONEY IS CHEERFULLY REFUNDED**

What They Say About Our Hardy Vegetable Plants

From a New Customer

**MR. S. LIGOTINO,** Highland, N. Y.: Plants received O. K. Fine plants.

**MRS. LILLIE BLIZZARD,** Reisterstown, Md.: Plants received in fine shape, nice plants and many extras. I feel that I shall succeed.

**MRS. LAURA THORP,** Alex, Ohio: Received your shipment of plants in fine order. Have them all set out. Many thanks.

**MRS. E. V. LANKFORD,** Emporia, Va., writes: The plants purchased from you are proving very fine. Am well pleased. Nothing but Townsend’s plants for me.

Krueger’s Circle Runner Cutter

This is the handiest tool that we know of for cutting surplus runners under the “Hill Culture” plan. Will pay for itself in one day’s use. One lick cuts every runner clean outside the 14-inch circle, as fast as you can walk.

Special price by express only $8.00

Another Field of Our Plants from Which We Will Dig Your Order for Spring 1930 Delivery.
TOWNSEND'S
Satisfied
Customers
THEY YIELD BETTER
Preferred by Successful Growers Everywhere

MAY WE BOOK YOUR ORDER?

OUR REPUTATION is back of every order sent us, and once a Townsend customer always a satisfied customer. We take great pride in reading the many letters that we receive each year from our customers, complimenting us on our excellent plants and service, and stating that they are recommending us to their neighbors. We ask you for your order this season and assure you that we will do everything possible to please you, or your money will be cheerfully refunded.

Harvested 27 Crates of Berries from: One-Tenth of an Acre of Townsend's Premier

E. W. Townsend & Sons:

Dear Sir,—I had a wonderful crop of Luscious Profitable berries in spite of a dry season this year. From the one-tenth of an acre Townsend’s Premiers I harvested 27 crates. This was my first experience in growing strawberries and not a small part of this success is due to the good type and healthy plants which I received from you as well as your excellent service. I also had a small patch of Mastodon, and for the past four weeks I have had strawberries at market which everybody admired. Next spring I expect to plant a large patch of them, and you are assured of my order,

RAY F. DECK

Nothing But TOWNSEND’S PLANTS

MR. WALTER P. ROSS, Freeburg, I1., writes May 20th: I know that it is late in season to ask you to ship plants, but I need another 1,000 plants bad, and I want nothing but Townsend’s plants. There are lots of plants advertised in our farm papers that I can get much nearer home, but I have tried them out and I want nothing but Townsend’s plants so long as I can get them.

From a New Customer

MR. JACOB REMLE, Cherist, Ohio: Many thanks for prompt shipment and nice plants received in good order; have them all planted, and a nice rain afterwards.

Finds Berries Grown from Townsend’s Plants Easy to Sell

MR. E. N. ANDERSON, Marion, Va., writes June 10th: Want to advise you of the very fine plants shipped us last year, and of the wonderful crop of fruit they have produced. Have never seen anything as fine; strawberries. Have sold every one we could spare, and could have sold many more. All praise for Townsend’s plants.

TOWNSEND’S PLANTS Used Exclusively

MR. LEON S. JOHNSON, Auburn, Maine, writes as follows: I have been growing your high grade plants for some time. People come here from all over the country to visit us and all are unanimous in saying that they never saw such fine berries as I produce. I tell them the main thing is the stock of plants I use. I never use anything but Townsend’s plants. No trouble to sell all I can grow right at my roadside market. When they buy them once they never fail to come back for more.

TOWNSEND’S PLANTS Best Ever Purchased

MESSRS. H. W. & W. L. MCKINLEY, Pa.: Enclosed find check for 400 more plants. I cannot say too much for Townsend’s plants. The plants sent to me last spring were the best plants I ever bought, and if I had purchased all my plants then from you would not have needed these to fill the rows. Hereafter nothing but Townsend’s plants for me. I want to send you a photo of my patch, for I feel that I should help such folks whenever I can. Very best wishes.

Customers Appreciate Prompt Service

MRS. GEO. WILKINS, Fredonia, N. Y.: Enclosed find second order for plants. I sent you an order April 1st, same day I sent another firm order in your town. I received plants from you last week and have them growing. I have cancelled my order to other firm, and this is my reason for sending you second order at this late date. Kindly do best you can for you surely sent me fine plants this time.

MR. H. R. MILLER, Allenale, N. J.: Plants all received in fine shape; have them all set and every one living I believe. I am sure well pleased. Thanks for such prompt service.
TRANSPLANTED

RASPBERRIES — BLACKBERRIES — DEWBERRIES

We have grown this year a nice supply of vigorous, stocky transplants, of the leading varieties for the garden, of Rasperry, Blackberry and Dewberry Plants. This stock was transplanted last spring using strong No. 1 canes, and have been grown by us throughout the summer and fall, making an extra large plant that will fruit much earlier after setting and giving a larger crop the first season picked. Our customers wishing to get an advanced start in their garden will find this stock just the thing. For Prices see Transplanted Stock in Price List on opposite page.

BEARING AGE GRAPES

We have a considerable number of calls from our customers wanting bearing age vines other than Concord, which we have been growing for several years. This year we top-pruned and reset a supply of 3-year stock under irrigation. They produced a nice crop of fruit in the Nursery row this summer and we are passing them along under our Bearing Age Vines, Stock that will produce results the first year set. We can furnish all varieties with the exception of Fredonia and Ontario, at 2½ times the Two-Year size prices. Bearing Age Concord, see Inside Back Cover.

A Novelty for Those Interested

THE LOGANBERRY

A hybrid between the Raspberry and the Blackberry. The fruit is as large as the largest Blackberry, and is produced in immense clusters. The color is a clear, dark red. It partakes of the flavor of both the Blackberry and the Raspberry—mild, pleasant, vinous flavor, delicious and peculiar to this berry alone. Seeds small, soft and few. Berries very firm, and carry well. Strong grower; enormous bearer. Fruit ripens early, just after strawberries. Not hardy north of 40th parallel without protection. Price—50c each; $5.00 dozen, by mail, postpaid.

PARCEL POST RATES ON GRAPE VINES, RASPBERRIES
AND BLACKBERRIES

<table>
<thead>
<tr>
<th>Zones</th>
<th>Zone 1</th>
<th>Zone 2</th>
<th>Zone 3</th>
<th>Zone 4</th>
<th>Zone 5</th>
<th>Zone 6</th>
<th>Zone 7</th>
<th>Zone 8</th>
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</thead>
<tbody>
<tr>
<td>1 to 2 Vines</td>
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<td>$0.08</td>
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<td>$0.16</td>
<td>$0.25</td>
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<td>$0.43</td>
<td>$0.53</td>
<td>$0.62</td>
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<tr>
<td>13 to 20 Vines</td>
<td>$0.14</td>
<td>$0.26</td>
<td>$0.45</td>
<td>$0.64</td>
<td>$0.83</td>
<td>$1.03</td>
<td>$1.22</td>
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<tr>
<td>21 to 25 Vines</td>
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<td>$0.36</td>
<td>$0.65</td>
<td>$0.94</td>
<td>$1.23</td>
<td>$1.53</td>
<td>$1.82</td>
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<tr>
<td>26 to 35 Vines</td>
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<td>$0.46</td>
<td>$0.85</td>
<td>$1.24</td>
<td>$1.63</td>
<td>$2.03</td>
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<tr>
<td>36 to 50 Vines</td>
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<td>$0.66</td>
<td>$1.25</td>
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<tr>
<td>51 to 75 Vines</td>
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<tr>
<td>76 to 100 Vines</td>
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<td>$1.06</td>
<td>$2.05</td>
<td>$3.04</td>
<td>$4.03</td>
<td>$5.03</td>
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Over 100 Vines Sent by Express

PARCEL POST RATES ON STRAWBERRY PLANTS

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<th>Zones</th>
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<th>Zone 3</th>
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<td>$0.65</td>
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<tr>
<td>500 Plants</td>
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<td>$0.46</td>
<td>$0.85</td>
<td>$1.24</td>
<td>$1.63</td>
<td>$2.03</td>
<td>$2.42</td>
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<tr>
<td>600 Plants</td>
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<td>$0.52</td>
<td>$0.97</td>
<td>$1.42</td>
<td>$1.88</td>
<td>$2.33</td>
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<tr>
<td>700 Plants</td>
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<td>$1.05</td>
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<tr>
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<td>$0.66</td>
<td>$1.25</td>
<td>$1.84</td>
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<tr>
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<tr>
<td>1000 Plants</td>
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<td>$0.76</td>
<td>$1.45</td>
<td>$2.14</td>
<td>$2.84</td>
<td>$3.53</td>
<td>$4.22</td>
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<tr>
<td>2000 Plants</td>
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On all orders of 500 plants or more, the rate is cheaper by Express after the Third Zone.

Owing to the fact that the Postoffice Department demand a minimum charge for C. O. D. collection and money order fee of 17c, it is found cheaper for our customers to remit the amount of postage with the order.
Townsend's 1930 Price List

IMPORTANT NOTE: Parcel Post Orders must contain additional remittance for postage as shown on table at bottom of page 28. If not included we will ship by express.

PRICES NOT PREPAID—All F. O. B. Salisbury, Md. 500 or more of a variety at 1,000 rates; less quantities of each variety at prices listed below.

FOR STRAWBERRY PLANT PRICES SEE NEXT PAGE

DISCOUNT Allowed On All Early Orders Received

Select 10% in Free Plants On All January Orders—5% Feb'ry

<table>
<thead>
<tr>
<th>Page</th>
<th>12 Plants</th>
<th>25 Plants</th>
<th>50 Plants</th>
<th>100 Plants</th>
<th>250 Plants</th>
<th>1000 Plants</th>
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<td>BLACK RASPBERRIES</td>
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<td></td>
<td></td>
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<tr>
<td>Black Diamond No. 1 Tips, 1-yr</td>
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<td>$1.25</td>
<td>$2.25</td>
<td>$4.00</td>
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<td>$25.00</td>
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<td>Cumberland No. 1 Tips, 1-yr</td>
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<td>1.50</td>
<td>2.50</td>
<td>2.25</td>
<td>2.25</td>
<td>4.00</td>
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<tr>
<td>Cumberland Transplants, 2-yr</td>
<td>1.50</td>
<td>2.40</td>
<td>3.50</td>
<td>6.00</td>
<td>12.00</td>
<td>40.00</td>
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<tr>
<td>Honey Sweet No. 1 Tips, 1-yr</td>
<td>1.00</td>
<td>2.00</td>
<td>3.50</td>
<td>6.00</td>
<td>12.00</td>
<td>40.00</td>
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<tr>
<td>Logan No. 1 Tips, 1-yr</td>
<td>.75</td>
<td>1.25</td>
<td>2.25</td>
<td>4.00</td>
<td>8.00</td>
<td>25.00</td>
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<tr>
<td>Plum Farmer No. 1 Tips, 1-yr</td>
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<td>2.40</td>
<td>4.25</td>
<td>7.60</td>
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<td></td>
</tr>
</tbody>
</table>

PURPLE RASPBERRIES | | | | | | |
| Cardinal No. 1 Tips, 1-yr | 1.00 | 2.00 | 3.50 | 6.00 | 12.00 | 40.00 |
| Cardinal Transplants, 2-yr | 1.00 | 2.65 | 4.75 | 8.60 | | |
| Columbian No. 1 Tips, 1-yr | 1.00 | 2.00 | 3.50 | 6.00 | 12.00 | 40.00 |
| Columbian Transplants, 2-yr | 1.00 | 2.65 | 4.75 | 8.60 | | |

RED RASPBERRIES | | | | | | |
| Cuthbert No. 1, 1-yr | 1.00 | 2.00 | 3.50 | 6.00 | 12.00 | 40.00 |
| Cuthbert Transplants, 2-yr | 1.00 | 2.65 | 4.75 | 8.60 | | |
| Herbert No. 1, 1-yr | 1.00 | 2.00 | 3.50 | 6.00 | 12.00 | 40.00 |
| King Red No. 1, 1-yr | 1.00 | 2.00 | 3.50 | 6.00 | 12.00 | 40.00 |
| Latham No. 1, 1-yr | 1.00 | 2.00 | 3.50 | 6.00 | 12.00 | 40.00 |
| Latham Transplants, 2-yr | 1.00 | 2.65 | 4.75 | 8.60 | | |
| Rathman (New) No. 1, 1-yr | 1.00 | 2.00 | 3.50 | 6.00 | 12.00 | 40.00 |
| Katherine Everbearing, 1-yr | 1.00 | 2.00 | 3.50 | 6.00 | 12.00 | 40.00 |
| Katherine Transplants, 2-yr | 1.00 | 2.65 | 4.75 | 8.60 | | |
| St. Regis Everbearing No. 1, 1-yr | 1.50 | 2.40 | 4.25 | 7.60 | | |
| St. Regis Transplants, 2-yr | 1.50 | 2.40 | 4.25 | 7.60 | | |
| Viking (2 Plants, $4.25) | | | | | | |

BLACKBERRIES (From Root Cuttings) | | | | | | |
| Alfred No. 1, R. C. | 1.50 | 3.00 | 5.00 | 9.00 | 20.00 | 60.00 |
| Blow No. 1, R. C. | 1.50 | 3.00 | 5.00 | 9.00 | 20.00 | 60.00 |
| Crystal White, R. C. | 1.50 | 3.00 | 5.00 | 9.00 | 20.00 | 60.00 |
| Early Harvest No. 1, R. C. | 1.00 | 1.75 | 3.00 | 5.00 | 11.50 | 40.00 |
| Eldorado No. 1, R. C. | 1.00 | 1.75 | 3.00 | 5.00 | 11.50 | 40.00 |
| Macklin No. 1, R. C. | 1.00 | 1.75 | 3.00 | 5.00 | 11.50 | 40.00 |
| McDonald No. 1, R. C. | 1.50 | 3.00 | 5.00 | 9.00 | 20.00 | 60.00 |
| Mesereau No. 1, R. C. | 1.00 | 1.75 | 3.00 | 5.00 | 11.50 | 40.00 |
| Snyder No. 1, R. C. | 1.50 | 3.00 | 5.00 | 9.00 | 20.00 | 60.00 |
| Russell's, or Besco-of-All (New Rust-Resistant) No. 1, R. C. | 1.50 | 3.00 | 5.00 | 9.00 | 20.00 | 60.00 |

DEWBERIES (Selected Strong Rooted Tips) | | | | | | |
| Au Lu (New), 1-yr | 2.00 | 4.00 | 7.50 | 10.00 | 20.00 | 60.00 |
| Austin, 1-yr | .75 | 1.50 | 2.50 | 4.00 | 9.00 | 15.00 |
| Lucifer, 1-yr | .75 | 1.50 | 2.50 | 4.00 | 9.00 | 15.00 |
| Youngberry (New), 1-yr (6 Plants, $2.50) | 4.50 | 8.00 | 15.00 | 25.00 | | |

TRANSPLANTED BLACKBERRIES and DEWBERIES | | | | | | |
| Alfred, B. B. | 2.50 | 4.00 | | | | |
| Early Harvest, B. B. | 2.50 | 4.00 | | | | |
| Austin, D. B. | 1.50 | 2.00 | | | | |
| Lucifer, D. B. | 1.50 | 2.00 | | | | |

GRAPE VINES

<table>
<thead>
<tr>
<th>TWO-YEAR SIZE</th>
<th>TWO-YEAR SIZE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top and Root Pruned, Ready to Set</td>
<td>Top and Root Pruned, Ready to Set</td>
</tr>
<tr>
<td>Agawam, Red</td>
<td>Delaware, Red</td>
</tr>
<tr>
<td>Catawba, Red</td>
<td>Niagara White</td>
</tr>
<tr>
<td>Black Worden, Black</td>
<td></td>
</tr>
</tbody>
</table>

| 1 Vine | $ .35 | 25 Vines | $ 5.00 |
| 3 Vines | .90 | 50 Vines | 10.00 |
| 6 Vines | 1.50 | 150 Vines | 18.00 |
| 12 Vines | 3.00 | 1000 Vines | 150.00 |

For Three Year Vines Double These Prices

The FOUR NEW Grapes With Outstanding Quality

<table>
<thead>
<tr>
<th>TWO-YEAR SIZE</th>
<th>TWO-YEAR SIZE</th>
</tr>
</thead>
<tbody>
<tr>
<td>For descriptions, see page 1938</td>
<td>For descriptions, see page 1938</td>
</tr>
<tr>
<td>Caco, New Red</td>
<td>Portland, New White</td>
</tr>
<tr>
<td>Fiedonia, New Early Black</td>
<td>Ontario, New White</td>
</tr>
</tbody>
</table>

Customers wanting 2-year size, add 50c to above prices on each vine

CONCORD, The Standard Black Grape

<table>
<thead>
<tr>
<th>1-Year</th>
<th>2-Year</th>
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<tbody>
<tr>
<td>1 Vine</td>
<td>$ .20</td>
</tr>
<tr>
<td>6 Vines</td>
<td>.70</td>
</tr>
<tr>
<td>12 Vines</td>
<td>.95</td>
</tr>
<tr>
<td>25 Vines</td>
<td>2.00</td>
</tr>
<tr>
<td>For Bearing Age Concord Vines, see inside back cover for description and illustration in color.</td>
<td></td>
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</tbody>
</table>
### Townsend’s Special Wholesale Prices Direct To Growers!

More Than a Quarter Century Direct Selling

One Price to All – – A Square Deal to Everyone

Discount allowed on all early orders received

Select 10% in Free Plants on all January Orders; 5% for February Orders

---

**Extra Early Varieties**

<table>
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<th>Page</th>
<th>Per 1000</th>
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<tbody>
<tr>
<td>2</td>
<td>PREMIER (per)</td>
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<tr>
<td>2</td>
<td>HOWARD 17 (per)</td>
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<td>2</td>
<td>MISSIONARY (per) Selected</td>
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<tr>
<td>3</td>
<td>KLONDYKE (per) Selected</td>
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<td>3</td>
<td>The Prince (per) New</td>
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<tr>
<td>4</td>
<td>Lady Cornellie (per)</td>
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<tr>
<td>3</td>
<td>Lord Salisbury (per) New</td>
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<td>3</td>
<td>CHAMPION K (per) New</td>
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<td>3</td>
<td>FRUITLAND (per) New</td>
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<tr>
<td>3</td>
<td>ST. LOUIS (per) Extra Early</td>
</tr>
<tr>
<td>3</td>
<td>Red Gold (per) New</td>
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</table>

**Medium Early Varieties**

| 4 | ABERDEEN (per) New | 6.00 |
| 4 | COOPER (per) | 6.00 |
| 4 | Dr. Barrill (per) | 5.00 |
| 4 | Dunlap (per) | 5.00 |
| 4 | Eaton (per) | 6.00 |
| 4 | Haverland (imp) | 6.00 |

**Medium Late Varieties**

| 5 | AROMA (per) | 5.00 |
| 5 | BIG JOE (per) | 5.50 |
| 8 | Burgess (per) | 5.00 |
| 8 | Brandywine (per) | 8.00 |
| 8 | Glen Mary (per) | 6.00 |
| 5 | Gibson (per) | 5.00 |
| 5 | Gold Mine (per) | 6.00 |
| 5 | Marshall (per) | 8.00 |
| 5 | New York (per) | 8.00 |

If larger quantities are wanted, figure each variety at 10,000 rate.
If less than 1000 plants are ordered, prices must be carried out according to following table. Each variety must be added separately.

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<th>If Priced at</th>
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<tr>
<td>300 Plants will cost</td>
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<td>2.35</td>
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<td>2.75</td>
<td>3.40</td>
<td>5.00</td>
<td>5.50</td>
</tr>
<tr>
<td>500 Plants will cost</td>
<td>2.25</td>
<td>3.00</td>
<td>3.25</td>
<td>4.25</td>
<td>5.50</td>
<td>6.50</td>
</tr>
<tr>
<td>1000 Plants will cost</td>
<td>4.00</td>
<td>5.50</td>
<td>6.00</td>
<td>8.00</td>
<td>10.00</td>
<td>12.50</td>
</tr>
<tr>
<td>2000 Plants will cost</td>
<td>7.80</td>
<td>10.80</td>
<td>11.75</td>
<td>15.50</td>
<td>20.00</td>
<td>25.00</td>
</tr>
<tr>
<td>3000 Plants will cost</td>
<td>11.50</td>
<td>16.00</td>
<td>17.25</td>
<td>23.25</td>
<td>30.00</td>
<td>36.00</td>
</tr>
<tr>
<td>4000 Plants will cost</td>
<td>15.00</td>
<td>20.00</td>
<td>22.50</td>
<td>32.00</td>
<td>40.00</td>
<td>47.00</td>
</tr>
<tr>
<td>5000 Plants will cost</td>
<td>17.50</td>
<td>24.50</td>
<td>25.00</td>
<td>35.00</td>
<td>47.50</td>
<td>57.50</td>
</tr>
<tr>
<td>10000 Plants will cost</td>
<td>35.00</td>
<td>47.50</td>
<td>48.75</td>
<td>68.00</td>
<td>90.00</td>
<td>110.00</td>
</tr>
</tbody>
</table>

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**Late to Very Late Varieties**

| 7 | "TOWNKING" (per) Copyrighted | 10.00 |
| 8 | Booster (per) | 6.00 |
| 10 | CHESSAPEAKE (per) | 5.50 |
| 8 | Crawford 25 (imp) | 10.00 |
| 8 | FORD (per) | 5.50 |
| 9 | GANDY (per) | 5.00 |
| 9 | LUPTON (per) | 5.50 |
| 8 | MASCOT (per) Very Latest | 6.00 |
| 9 | McAlpine (per) | 4.00 |
| 9 | PEARL (per) | 6.00 |
| 9 | TOWNSEND’S BIG LATE (imp) | 6.00 |
| 9 | WM. BELT (per) | 6.00 |
| 9 | WORLD’S WONDER (per) | 10.00 |

**Everbearing Strawberries**

| 16-17 | MASTODON (per) Selected | 12.50 |
| 11 | Progressive (per) | 8.00 |
| 11 | World’s Champion (per) | 8.00 |

**LUCKY STRIKE (per) "The Aristocrat"**

<table>
<thead>
<tr>
<th>25</th>
<th>50</th>
<th>100</th>
<th>200</th>
<th>250</th>
<th>300</th>
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</thead>
<tbody>
<tr>
<td>$2.00</td>
<td>$3.00</td>
<td>$5.00</td>
<td>$9.50</td>
<td>$11.00</td>
<td>$12.00</td>
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<tr>
<td>400</td>
<td>500</td>
<td>1000</td>
<td>5000</td>
<td>$14.00</td>
<td>$15.00</td>
</tr>
</tbody>
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**Surplus Plants**

After filling the days orders, we usually have a quantity of surplus plants. Rather than to carry these plants over we offer them at the following bargain price.

500 plants, $2.00; 1000 plants, $3.50; 5000 plants, $15.00. Customers not allowed to select varieties in surplus plants.

---

PLANTS WANTED BY PARCEL POST, SEE PARCEL POST RATES, PAGE 28.
Please Use This Order Sheet

When Shipments Are Ordered by Express, Please Give Your TELEPHONE NUMBER, If Any

Please Forward To

Name................................................ R. F. D. No............................
Postoffice........................................ P. O. Box..................................
State............................................... St........................................
Express Office......................................
Ship by........................................ On or About................................ 19
State here how to ship.
Date of Order.............................. 19

<table>
<thead>
<tr>
<th>Quantity</th>
<th>NAME OF VARIETY</th>
<th>PRICE</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>LUCKY STRIKE</td>
<td></td>
</tr>
<tr>
<td></td>
<td>MASTODON</td>
<td></td>
</tr>
<tr>
<td></td>
<td>&quot;TOWN KING&quot;</td>
<td></td>
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<tr>
<td></td>
<td>ABERDEEN</td>
<td></td>
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<tr>
<td></td>
<td>PREMIER</td>
<td></td>
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<tr>
<td></td>
<td>AROMA</td>
<td></td>
</tr>
<tr>
<td></td>
<td>BIG JOE</td>
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<tr>
<td></td>
<td>LUPTON</td>
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<tr>
<td></td>
<td>CHESAPEAKE</td>
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<td></td>
<td>TOWNSEND'S BIG LATE</td>
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<td></td>
<td>FORD</td>
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<tr>
<td></td>
<td>MASCOT</td>
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<td></td>
<td>FREE PLANTS-( )</td>
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</table>

We do not pay transportation charges except where noted in Garden Collections.

See page 28 for Parcel Post Rates if you want plants by mail.
If sufficient money is not remitted to pay postage we ship by Express Collect.

It is mutually agreed that we will not offer for sale or give away Townsend or May-queen plants.

Make X in square..............................

If sold out, shall we substitute something just as good, or return your money? Ans.........................

If a New Customer kindly mark an (X) in square

Order No..........................
**OUR INSTRUCTIONS TO PURCHASERS OF PLANTS**

**ORDER EARLY.** By placing the order early, you are assured of getting just what the order calls for. This is often not the case with late orders.

**HOW TO SHIP.** Express is most satisfactory on all large orders when the distance is far. Parcel Post is O.K. on all orders in the 1st, 2nd and 3rd Zones, and all small orders of a few hundred plants. See PARCEL POST RATES on page 28.

**HOW TO REMIT.** Money Order, Registered Letter, or Check—do not send loose currency. We will ship C.O.D. when one-fourth cash accompanies the order.

**TIME OF SHIPMENT.** We commence to ship plants October 15th and ship all winter to sections where the conditions are suitable for fall and winter planting, and up to May 1st. We will fill orders up to May 30th, but at purchaser's risk only after May 1st. We will also fill a limited number of orders during September at 50% above list prices so as to accommodate our customers only.

Please write below the names of any friends or acquaintances that might be interested in our High Grade plants. We will gladly send extra plants for your trouble.

<table>
<thead>
<tr>
<th>NAME</th>
<th>POSTOFFICE</th>
<th>STATE</th>
<th>R. F. D. or St.</th>
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</tbody>
</table>

Satisfied Customers is our Best Advertisement

The William Byrd Press Inc.
Horticultural Printers.
Richmond, Va.
CONCORD GRAPES

BEARING AGE VINES

Having made the growing of Concord bearing age vines one of our grape specialties for years, we feel safe in recommending to any customer who wishes quick results in producing an abundance of fine grapes, these grape vines have had extra care in pruning and growing this past season has produced for us one of the finest and largest plantings of this size grape vine in the country. The growing season has provided them with an abundance of fibrous roots with heavy canes that will produce an abundance of fruit.

We also have grown this year a limited supply of Bearing Age Grapes of other leading varieties. Prices of which will be found on Page 28. The vines will be pruned by experienced pruner's to give best results. And we assure our customers stock of the highest quality results.

Prices of Concord Bearing Age Vines

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price per Vine</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 to 5</td>
<td>50¢ each</td>
</tr>
<tr>
<td>6 to 11</td>
<td>30¢ each</td>
</tr>
<tr>
<td>12 to 24</td>
<td>20¢ each</td>
</tr>
<tr>
<td>25 to 49</td>
<td>18¢ each</td>
</tr>
<tr>
<td>50 to 99</td>
<td>16¢ each</td>
</tr>
<tr>
<td>100 or more</td>
<td>15¢ each</td>
</tr>
</tbody>
</table>

See page 23 for Other Varieties and Sizes of Grapes.

4 New Varieties of Grapes

These varieties three of which were originated by the New York State Experiment Station, have proven especially good wherever tested; and are worthy of a trial in every Vineyard or Home Garden where fruit of the highest quality is wanted. Full descriptions will be found on page 23 with prices.

LATHAM

King of the Red Raspberry

The high yielding ability of this popular variety is due largely to its resistance to Mosaic and other Raspberry Diseases. We have an extra fine stock of this variety this year; plants that have been carefully inspected three times this year, and found free from all disease. We know they will please you and invite your ordering early; that we can place your order on our books to be shipped out at proper planting time.

1-2 Plants, $1.00; 25, $2.60; 50, $3.50; 100, $6.00; 250, $12.00; 1000, $10.00,

Special quotations on larger orders. Other leading Raspberries, see pages 19 and 21.
"TOWNKING"

The New Big Late Berry
Without a Fault.
See page 7 for description.

TOWNSEND’S GENUINE MASTODON

Biggest Thing in the Strawberry World

Plants set in April begin to fruit in July same year, and continue every day until winter. Another big crop the following spring. And after taking a rest, continue to fruit again until winter sets in. See pages 16-17.